### **NOW in South Africa!**

# Buy Your OWN Business Dealership In A Market Sector So HUGE, When Hardcore Businessman Saw It, They Were SHOCKED!

## Some people even said this should be illegal...BUT it is NOT!

For more than 2 years, 4 months and 18 days we worked to develop a moneymaking dealership with a marketing system attached to it, so unbelievable, it shocked everyone who looked at it! Even hardcore businessmen and women!

In the earlier days, while we were busy with it they said...

"It Was Impossible To Implement A System And Make Money With Only A Yellow Page Directory, A Few Letters & A Cell Phone...



...But We Proved Them All

DEAD WRONG And Earned

R7 650 In The First Week And R88 611 In Our

Second Last Month!"

To tell you the truth, I was a little p\*ss off back then...

But maybe in the end it was all for the better because it gave me a chance to PROVE that this business system

can work for everyone.

It doesn't matter who you are, where you stay or what your experience, education, or background is.

TODAY I want to show <u>YOU</u> the Why and the How so that <u>YOU</u> can do it too!



All you have to do now is read this letter!

Let me get to the point immediately!

I will be honest with you. In the beginning I got it totally wrong.

I didn't realised that this DEALERSHIP (The one I want to give to you in a minute) is in such a HUGE market. It is much bigger than I thought originally, and certainly big enough for all of us. THAT is why you get this letter from me today!

### In beginning I started small - but then, one day, everything just "exploded"!





### I started to make R50 000, R60 000, R70 000 a month and in my second last month I made R88 611.08!

## How would you like to **LEGALLY COPY** our business system to earn your own fortune?

You can believe me when I tell you that this is not some idle promise.

I will however promise and guarantee you right now that what you are about to see will change the way your view the art of "money getting" forever.





This is the simplest and smartest and easiest way to earn a living, and make money, you have ever seen!

### **Ask Yourself This Question!**

## How hard can it be to *copy & paste* a few letters, *send* them out and do a little *paperwork*?

Yes, you are right. It is not hard at all - and that is EXACTLY what I am going to ask you to do!

In this letter I am going to explain everything in detail!

### I hope you have a strong stomach for this...

In a few minutes you're going to read something you wish you had known years before. Because if you had, you would have been a millionaire a long time ago!

Hello, my name is Frank Tucker, CEO of Turner & Tucker.

Maybe you have read about me or about my company in the media recently. Or maybe you have read some of the articles explaining why we offer entrepreneurs new opportunities to <u>buy</u> a <u>business of their own</u> at a <u>fraction of the cost</u> than what it would have cost to build one from scratch.

But that is not really important right now. This is!

I recently teamed up with the South-African Chamber of Entrepreneurs (**SACE**), and a few other organisations here in South Africa to give you a business unparalleled to <u>anything you have ever seen</u> before.

### The Next 10 Minutes Is Important!

It will take you about ten minutes to read the rest of this message. Please - I ask you to invest this time in yourself, I promise you, I will not waste it.



**SkyAir** is a joint venture project. It involves a few organisations willing to help YOU to buy an independent Dealership to help YOU make money. SACE took the initiative to do the rollout.

In Short:- **SkyAir** and it's partners build and sell amazing **Mobile Business Card Sites** to local business owners. In a moment, I will explain to you exactly what this means.



Today you can buy your own independent **SkyAir** Dealership <u>and as part</u> of your Dealership, you also get a fully equipped e-Commerce website to market & manage everything for you.

This website will be registered in your own name, it will be 100% live and active when you get it, and it will be ready to make money for you by selling these brilliant **SkyAir** Mobile Business Card Sites.

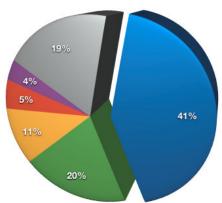


### **Timing Is EVERY Thing...**

Your timing is excellent.

The market is ABSOLUTELY ripe for the picking. The money is sitting on the table, ready to be paid to you. This is especially true for all of us here at the Southern Tip of Africa.

I don't have space and time here to explain everything in detail, but I can promise you that this opportunity is VERY HOT and the size of this market is mind-boggling.



I know that in the past, many companies and individuals in South Africa tried to penetrate this market. Many tried to break the *code* and "crack it open" but most of them failed.

Obviously there is more than one good reason why they failed - and you will learn more about that later - but for now - I will share just one of those reasons with you.

A true *Mobile Business Card Site* is, and should always be, a very special type of website. It looks and works on a mobile device like nothing you have ever seen BUT it needs to do more!

Let me try and explain it...

It is like the old fashioned *Business Cards* that everyone used, including professional lawyers, accountants, stockbrokers, doctors, etc. but with one BIG difference.

A **SkyAir** Mobile Business Card Sites is 1000 times better!

**SkyAir** Mobile Business Card Sites will not only increase the awareness of a business, BUT also help the professional to *BRAND* his business in a way never before available. But it will also open the pathway to the professional to an entire new world of ONLINE consumers in an easy and cost effective way.



Think about it for a second - isn't THAT what all business owners want?

Until now, professional business owners who knew they needed a *Digital Business Card* had to settle for stupid little websites that were never properly designed and that never worked properly.

They were designed on old technology; they were not very powerful, and ridiculously over-priced. The worst is, in some cases they did more harm to the professionals' image than any good.

No wonder this market stayed untapped for nearly a decade. With such bad reviews and experiences nobody could "crack it open".

### **Until NOW!**

**SkyAir** has changed everything forever! It is now YOUR turn to cash in on this amazing market and get your share of this multi-billion Rand industry.

Your own **SkyAir** Dealership AND your own **e-Commerce** website is the key to success.

But before I move on, there is more...

If you have been involved in *sales* for a while, or in running any business for that matter, you will have learned that products do not sell themselves. In many cases it may look like they do, but believe me, nothing in this world sells itself.

It NEVER happens - without a tested and proven distributing, marketing and sales system, anyone trying it is *dead in the water*.

That is why DEALERSHIPS are so important and why OWNERS of dealerships get paid so much money for running them!

## Today YOU are about to make a fortune with your OWN Dealership.

You will be able to do this easily because your **SkyAir** Dealership comes <u>with</u> your own fully developed **e- Commerce** website. It was designed with our very special marketing systems built into it to ENSURE you can take as many orders for **SkyAir** Mobile Business Card Sites as you want daily, weekly, or monthly!

Basically all you will have to do is use your new **e-Commerce** website, the software system that was created to "drive" it, and send out the letters we will provide to you.

Obviously, your first step will be to do a few tests, learn the system, and then monitor to see what works best for your local area and target market.

All that you have to do next is to check your emails, your orders, and your bank account for new payments.

Step 3 is to make sure all the paperwork is done properly and then you submit the documents to the

**SkyAir** developers. [This is done at **Sky5.co.za**]

The developers will build and finalise your new client's Mobile Business Card Site within a few days.

Leaving you time to enjoy your new income stream!

### How will YOUR e-Commerce site work?

It works brilliantly!

You can look at the DEMO of the e-Commerce site that you will receive at the URL below.

### http://demo.skyair.co.za

Everything is explained on the above demo site. Study the detail and you will see: -

- What your dealership will sell. (You will sell SkyAir Mobile Business Card Sites)
- What you will do after every sale and payment. (You will complete all the paperwork and then submit it (electronically) to the SkyAir Developers at Sky5.co.za
- What you will do after delivery. (You will check if everything is as per your and your client's orders and inform them that their sites were delivered)

### That Is All You Will Have To Do...

### ..BUT I know you have a BIG Question!

### How much money can you make with your dealership?

Well, this is a <u>very profitable</u> dealership, but in the end, it is up to you.

We do know that a typical dealership, who is run by someone on a part-time basis, three days a week, and who has learned the ropes to understand the system, can easily do two or three sites a day!

That is a "cool" R7 650 p/w for a 3-day week!

Let me explain...



## You will EARN R850 for EACH order and for doing the PAPERWORK to help the DEVELOPERS TO DELIVER the sites as per YOUR orders.

But here is the most important part.

- You will work for yourself, totally independent, being your own boss.
- You will not have to deal with any technical website issues.
- You will not need to know anything about web development or web-code.
- You will not have to build websites or manage any websites for your clients.

### **But It Gets Better!**

To complete the paperwork is easy.

All you have to do is make sure that <u>your buyer</u> has completed the <u>"place an order"</u> form on <u>your e-Commerce</u> site and then submit the request to **Sky5**.

This is also done electronically; you don't have to travel to, or visit, any head office.

You can run this business from anywhere in the country.

Once you have completed all the documents, your job is basically done. You can sit back, relax, and enjoy your free time!

After delivery, all you have to do is to check if everything is as per your orders.

### **And It Get Even Better!**

Your dealership e-Commerce site, (the one that will take orders for you) is already equipped with a PayPal payment platform.

This is GREAT because it means that you will be able to take orders online, 24/7. It also means that you will get PAID in full, <u>up front</u>, directly into your **PayPal** account, before you do a single dime of work.

Nothing can be easier! You will need a **PayPal** account for this, but don't worry; to open one is easy and it is free.

If you like, you can visit **PayPal.com** right now to open an account (it will take you about 10 minutes) or you can visit your nearest FNB branch and they will help you with it.

### To recap then:

Businesses and business professionals will <u>pay you directly</u> for their **SkyAir** Mobile Business Card Site orders.

They will pay you either directly in cash, cheque, electronic fund transfer OR, as we will recommend, by using your secure **PayPal** Payment Platform on your **e-Commerce** site.

PayPal payments are a win-win for all parties because;

- 1. It will give your clients peace of mind to know that they are using one of the most secure payment systems in the world AND
- 2. For you it is a smart move because their payments will reflect in your own **PayPal** account immediately before you start doing any paperwork.

From this point, (only once you are happy with their payment), it will be your responsibility to get all the paperwork done and submit the orders to the **SkyAir** developers at **Sky5.co.za**.

It will take the developers about 10-15 days to fill an order - but it is usually sooner.

### How to calculation your profit?

You will receive **R850** for every standard **SkyAir** Mobile Business Card Site your clients order.

As you have already seen on *demo.skyair.co.za*, a standard **SkyAir** *Mobile Business Card Site* sells for **R1650**.



Thus, if you get 9 orders a week, which is, by the way, very easy with our systems, you will earn R7 650 for the week or keep it up and you will earn R30 600 a month.

[R850 x5 = R7650] **OR** [R7650 x 4 weeks = R30 600]

### What is your next step?

Obviously you want to know how much this is going to cost you.

### Let me tell you – you are going to love this!

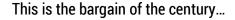
**B**ut first, you need to understand that a premium dealership similar to this - one **WITH** a fully developed business system - a brilliant e-commerce website **WITH** an already developed payment platform to take orders; already hosted and live to earn you money immediately is expensive.

It could easily cost between R70 000 to R90 000. In fact, just an average e-commerce website these days can cost you more than that!

But relax, this is not what you will have to pay today. Far from it!

As you know, this is a joint venture project with the South Africa Chamber of Entrepreneurs (**SACE**). It has very clear and definite goals to help ordinary people to become entrepreneurs <u>and</u> to help entrepreneurs to become better businessmen and women, to earn more money.

SACE is currently subsidising this project and for a very limited time you can get your **SkyAir** dealership AND **e-commerce** website at a deeply discounted price. For a limited time only we are going to issue licences for these **SkyAir**Dealerships and **e-Commerce** sites at **R4550 FOR BOTH.** The only other fee is a very small R85 p/month 3<sup>rd</sup> party hosting fee to keep your e-commerce site live 24/7.





### **But It Gets BETTER!**

This is the FIRST time we open this offer to the public and we truly want to help you get you own dealership immediately so that you can make money with it. To help you we negotiated a <u>further discount</u> of **10%** to say **Thank You** for taking up this offer. Your discount certificate is attached to this letter.

### This EXTRA 10% Discount means that for only R3915 YOU get: -

- Your own Independent Business, with
- An already developed business system, with
- A super-smart, high income SkyAir dealership licence, together with
- A fully designed e-Commerce website, with
- · An fully operational International PayPal Payment platform,
- To take orders 24/7 all with the goal to make YOU money!

### **Wow!** I bet you did not expect that!

### One last thing before I close this letter...

**D**o you realise that soon you are going to be the CEO of your own business? You will be the *owner* of your own future, the leader of your own sales team (if you like), and your own client base.

We will teach you everything you need to know about this business.

We will teach you the secrets of the most advanced and amazing marketing system in 100 years. We will show you the online playground of the rich, and we will show you how to manage your new **e-Commerce** website so that YOU can soon join them.

I can guarantee you this: Soon you will run a business and a dealership you can be proud of.

You will do it in such a smart way that business CEOs will admire you for your knowledge, your independence, and for being in control of your own destiny.

**And yes**, obviously, you are going to make a lot of money. If you understand this, we are on the same page.

But if you think, after you have read this letter, that this is a job offer and that you are going to work for me and earn a salary, then I am sorry – you have misunderstood me.

You WILL earn money yes, and good money too, but you will run your own <u>Independent Dealership</u> and will build you own asset base.

An "asset" (in this sense) is something that you can sell one day and retire if you like OR leave to your children to let them grow it into whatever they want.

However, it will be entirely <u>your</u> choice to use your dealership to supplement your current salary <u>or</u> to incorporate it into <u>your existing business</u> (if you already have your own business) <u>or</u> to replace your current income with your new Dealership.



Lastly, it will be totally up to you to run this on a part-time or full-time basis.

I will show you how to do both.

Attached to this letter is the *Application Form* I need you to send to me TODAY.

#### Please do it now!

I will send you an email within 2 or 3 hours to confirm receipt of your application. In this way you will know that you are in. Our team will get the ball rolling immediately.

I look forward to welcoming you onboard - it is going to be a wonderful journey!

**Yours Sincerely** 

For: The SA-Chamber of Entrepreneurs. SkyAir Project admin@skyair.co.za OR www.sa-chamber.co.za sake@sa-chamber.co.za

**PS** – Thank you for reading this entire letter, but I also need to give you a friendly warning that this offer is available <u>for a limited time</u> only.

As soon as we have the number of Dealerships we want, this offer will close without further notice and you will never see it again. So please do not wait – send your application form to us today.

You are also welcome to email or phone the office of the **SA Chamber of Entrepreneurs (SACE)** with any questions you may have. **SACE** oversees the roll-out of this project in South Africa and you will find all their contact details on the application form.

But to be honest, I think that <u>all</u> your questions, and more, will be answered when you receive your business in the next few days.

It will take us 15 working days to deliver your complete **SkyAir** dealership and e-commerce site, as per the <a href="http://demo.skyair.co.za">http://demo.skyair.co.za</a> you have seen, to you.

### I am also going to give you the **BEST GUARANTEE** in existence.



I will give you two weeks to look at everything in detail and <u>TEST DRIVE</u> this business and if you are not **100% happy** with your business within this two week period, we will **buy your business back** - no questions asked!

See the T&C on the application form.

You can order by Credit Card.

Just Call: 0861 101 841 or +27 44 695 1462

### **What Others Are Saying About This!**

- I wish SACE and all its partners the absolute best with this amazing product and package!
- Once again, SACE delivers a brilliant opportunity for every entrepreneur who wants start an own business! Congratulations!
- I have seen this business and this system in action. Fantastic!
- Well Done!

### Application Form To Buy a SkyAir Dealership & e-Commerce Site

YES, Please issue a *SkyAir* Dealership licence to me WITH a *SkyAir* e-commerce site as per the DEMO site I have seen at <a href="http://demo.skyair.co.za">http://demo.skyair.co.za</a>. I order this package with the understanding that my *SkyAir* website will be 100% active and functional as shown in the DEMO when I receive it. I will be able to *tailor make* my site as set out in the documents that I will receive.

I further understand that I only have to pay a single once-off fee of **R3915** (R4350) minus 10% discount [R435]) on this special offer for my *SkyAir Site & Dealership*. I understand that I will also be responsible to pay a small **R85** per month hosting fee for my *SkyAir* e-commerce site. My details and payment options are marked below.

I also order this package with the understanding that if I am not completely satisfied with my purchase, I have 14-days from delivery in which
I can re-sell it to Boulevard\* for 100% of the purchase price minus the direct 3<sup>rd</sup> party set-up costs of R2200. I fully understand that these set-up costs are not refundable. I will however also have the option to resell my SkyAir Site & Dealership on the open market for any price I want.

Name:	Postal Address:
	Postal Code:
Tel:E-mail:	Discount Certificate NR
Direct deposit: R3915 - Standard Bank Account No: 414-416-791 Branch Code: 011-545, *Boulevard Entrepreneurs	
Charge my credit card with R3915: Straight 12-Months Budget 24-Months Budget 36-Months Budget	
Card No.	
Expiry date/ 3-digit code on b	eack of card
Signature: Cardholder	
*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07 SACE c/o PO Box 4147, George-East, RSA, 6539  Phone: 0861 101 841 or +27 44 695 1462  Fax this order form to: 0861 101 869 or scan and e-mail to:	
sake@sa-chamber.co.za	
*This is a Joint Venture project between Boulevan	d, SACE, and other International organisations with the same aim as SACE.
*For orders outside the <b>RSA</b> please contact us on <b>+27 44 695 1462.</b> This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneurship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO.  Registration number 027-607-NPO	
# You will be required to pay R85 p/m servicing and hosting fee from Day 30 onwards. (Your first 30-days of fees will be paid on your behalf by SACE.) Please complete the box below with your bank details.	
I authorise you to use this bank account below to deduct the R85 p/m servicing and hosting fee as per this offer. My bank details are:	
Name of account: Account number: Bank name: Type of account: Cheque Savings Branch name:	
Bank name:Type of acco	ount: Cheque Savings Branch name:
Branch code: Today's date	: Preferred monthly deduction date:
My ID number:Account Holder Signature:	