

# HOW WOULD YOU LIKE TO GET A PIECE OF THIS **BILLION DOLLAR PIE**

"SOUTH AFRICANS ARE EXPECTED TO  
SPEND MORE THAN 37 BILLION RAND  
ONLINE IN 2016."

This is SERIOUS! Today you have the opportunity of a lifetime.

You can live & stay right here in South Africa and still earn U\$ Dollars, Euros and British Pounds

This will be paid directly into your local bank account and the *exchange rate*, on the day of the deposit, will apply.

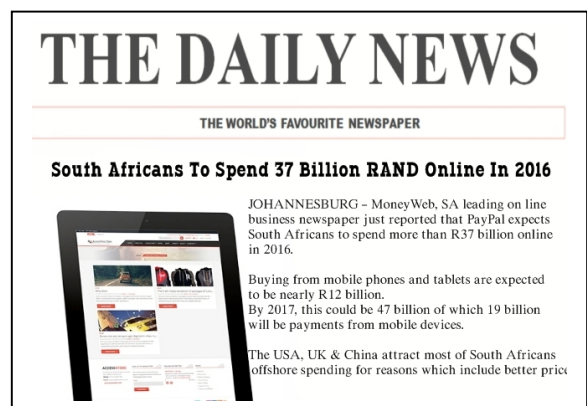
**But there is more.**

Without much extra effort or costs you can start to build a local e-commerce business HUB (store) and still earn **ZAR** from our own growing local market!

**MoneyWeb**, South Africa's leading online financial news agency just reported that PayPal, the online payment platform, estimated that South Africans will spend **37 Billion Rand** (R37000000000) this year online.

Next year it could be 46 billion!

The USA, UK and China currently attract most of South Africans' offshore spending which totaled to about R9.5 Billion last year.



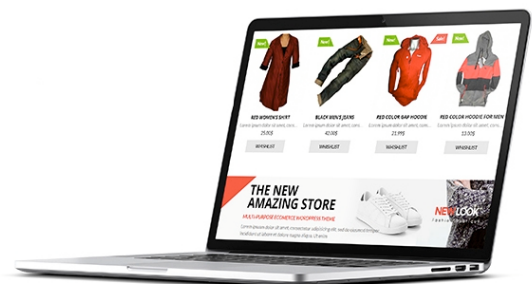
**THE DAILY NEWS**  
THE WORLD'S FAVOURITE NEWSPAPER

**South Africans To Spend 37 Billion RAND Online In 2016**

JOHANNESBURG - MoneyWeb, SA leading on line business newspaper just reported that PayPal expects South Africans to spend more than R37 billion online in 2016.

Buying from mobile phones and tablets are expected to be nearly R12 billion.  
By 2017, this could be 47 billion of which 19 billion will be payments from mobile devices.

The USA, UK & China attract most of South Africans offshore spending for reasons which include better price



**LOOK:** There is no question about it; e-commerce is **"HOT"** and it is HERE in the online world where local entrepreneurs like you and me can make our own fortunes overnight.

Keep on reading and I will explain everything including the "How" in a minute.

It is a fact; world-wide e-Commerce is growing extremely fast, and at last, South Africa is catching up.

It is estimated that more than 500 BILLION US\$ Dollars is currently spent online every year in the USA alone.

The three(3) best known e-commerce platforms in the world, with billions in turnover, is:

*Alibaba at \$236 billion, Amazon with \$88 billion and eBay at about \$20 billion.*

Combined, these three companies have more than 200 million products listed on their e-commerce stores.

Smart entrepreneurs, especially those, who are new to the online retail world, know the secrets.

They understand that by trying to go into direct competition with these online giants can be suicide.

The BEST way for "newbies" is to partner with these giants and learn from them before they "*play in the big leagues*".

The easiest way to do this is to first join these BIG companies affiliate programs\*\*. They will pay you anything from 4% to 80% in commissions for promoting their platforms (products).

*\*\*An affiliate is a person or company who promotes someone else's products or services to earn commissions – usually online.*

**Yes**, affiliate commissions is fantastic, but the *smart* benefit for you here is that you get the opportunity to learn more about online marketing and management. [This learning curve pre-pairs you for your *next move: Step 2*]

In Step 1, as you learn the systems and beginning to understand the online "game" (and earning money at the same time), you move into Phase 2.

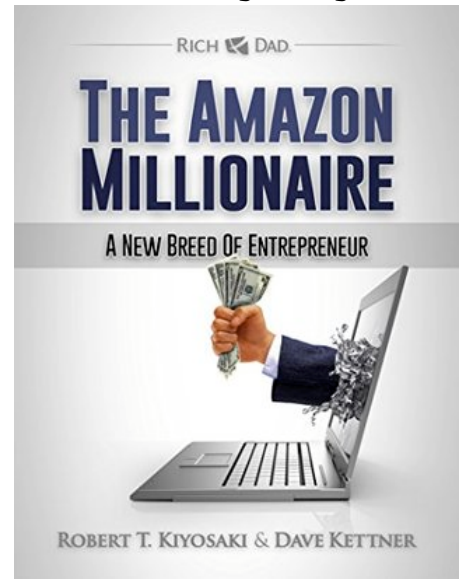
In Phase 2 you will simply request AMAZON to SELL (and showcase) your own products to their worldwide buyers. This system is already in place. It is called FBA (**F**ulfill **B**y **A**mazo**n**).

Did you get that? [See the previous page - can you remember what Amazon's turnover was last years? YES **88 BILLION** U\$ Dollars and its growing fast!]

Can you imagine then? Millions of people around the world ready to open their wallets and pay you for YOUR products in U\$.

**Listen:** This is not some "pie-in-the-sky" scheme. This is REAL!

Even the famous author **Robert Kiyosaki**, from the *Rich-Dad Poor -Dad* book series wrote about THIS amazing AMAZON business opportunity. [The book is called: *The Amazon Millionaire* and I will later send you a special link to grab his book free]



Let me give you an idea what I am talking about here, but feel free to do your own homework as well.

Below is a snapshot of just one example of thousands of *Hand-Made* products currently selling on Amazon.



Glow In The Dark Wall HANGER, Rack with massive Bolts, Wall decoration, Entryway Coat Hooks, iron hooks,Vintage...

**\$149.00**



You Pick the Stain and Mesh Color 5 Hook, Stained Wall Mounted Coat Rack, Wall Organizer and Shelf

**\$125.00**



Wood Industrial Glowing Coat Scarf Towel Rack, Clothes Hanger with massive Bolts, Vintage Antique Coat Hat Rack...

**\$149.00**

***"Who else wants to sell their products to the rest of the world – earning U\$ Dollars, Euros or Pound Sterling?"***

Before you answer the above question, first do your own calculations.

Let's use the example above.

1. Can you or do you know anyone who can make a "Wall Coat Hanger" similar than the one above for about R350?
2. It currently sells for \$149...right? So do your own calculation ( $\$149 \times 15$  [U\$ vs ZAR exchange rate] = **R2235**)
3. The question then is; can you deliver this *Hand-Make* "Wall Coat Hanger" in the USA for a profit if it costs you R350 and it sells for R2235?

**IF YOUR ANSWER IS **YES** – THEN PLEASE PAY CLOSE ATTENTION!**

Today is your lucky day and time to spread your wings and make your own fortune

**Announcing: **XYZ STORES™**: *Your Ready To Earn & Learn e-Commerce Sites***

Finally here is your opportunity to earn BIG money. You are going to do it in two (2) steps, starting with Step/Phase 1.

**Here is how it works:**

This letter is YOUR invitation so that you can order your own, fully functional and internationally registered e-commerce website immediately!

These are special e-commerce website and we called them:  
**XYZ STORES™**

When you have your own XYZ STORE it gives you the opportunity to apply at any of the BIG online giants as mentioned above, for an AFFILIATE account.

This includes an account with Amazon, AliExpress, eBay; three (3) of the BIGGEST names in the business world.

## **Getting your own Affiliate Account with them is PHASE 1 of your business plan.**

Your own **XYZ STORE** is the key to open the "partnership" with these international giants.

Let me try and explain the process in a simpler way.

- Your goal (in step 2) is to ask Amazon to sell your products to their clients via their FBA program. Yes, they will take a small commission but they will do most of the hard work.

Remember; FBA means "**F**ulfill **B**y **A**mazon". That means they will fill the order, ship it, collect the money on your behalf, pay it over to you, keep stock, etc. All you have to do is to send them some stock (For example, your *hand-make* Wall Coat Hanger product).

BUT THERE IS A *CATCH*.

You first need to understand how the online e-commerce world works [don't worry it's easy enough] before you can "*jump in and claim your gold*". Amazon wants to know if they can trust you. It's fair enough don't you think?

- How do you show Amazon that they can trust you? It is simple really; you begin by "building" your own small affiliate e-commerce business (see it as your "CV") to show them that you know what you are doing.
- You start your "CV" by becoming their (AMAZON'S) online partner as a Independent Affiliates. This is STEP 1.
- As an Amazon Affiliate you will quickly learn how their systems work and you will help them promote their own and others clients (FBA-clients) products.

THIS is how smart people and entrepreneurs build trust.

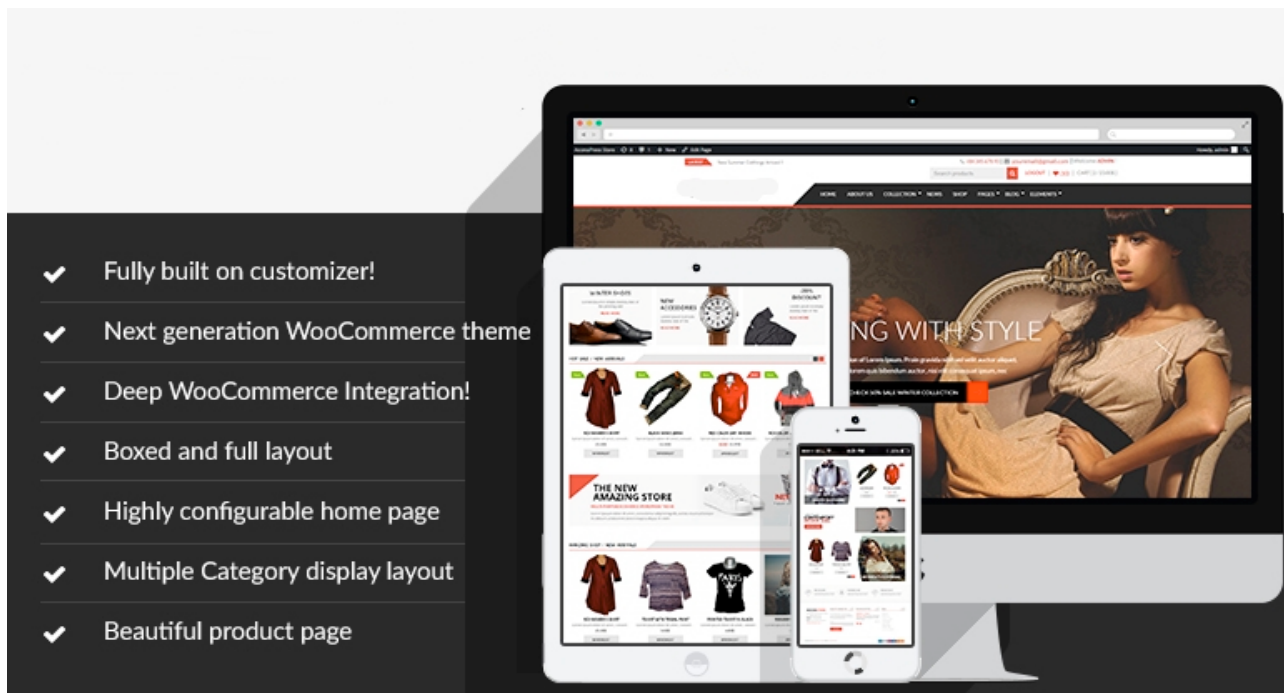
All you need to get started is one of the **XYZ STORES™** we are about to give you.

The work has already been done. Your e-Commerce affiliate-marketing store (**XYZ STORE™**) is ready to be delivered to you on a silver platter.

All YOU have to do is say **YES** and tell us what type(s) of products you would like to start with and see inside your store.

*[Remember; you have more than 200 million products to choose from because Alibaba, Amazon or eBay will be your affiliate partners in phase one of your business plan]*

**Let's look a little closer at your new XYZ STORE™**



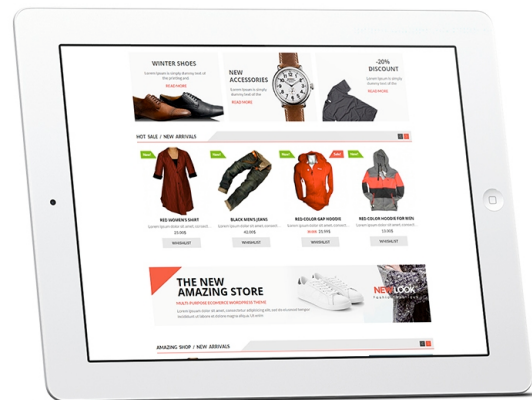
They are beautiful, smart and effective sites.

You can look at example of a typical **XYZ STORE™** at the links below:

<http://AmazingGadgets.XYZ>

## HERE ARE A FEW FACTS!

- These e-commerce sites use the absolute BEST technology to showcase the products you want to promote in a smart and effective way.
- Thanks to brilliant technology and build-in software, these **XYZ STORES™** integrate seamlessly with the affiliate programs of the 3 largest e-Commerce Stores on the planet.
- Everything will be pre-paired for you before your new **XYZ STORE™** are delivered to you.
- You will be able to choose your own Domain Name with the very popular **"XYZ"**TLD.
- We will register your domain name on an international platform in your personal name.
- Your **XYZ STORE™** will be 100% LIVE, FULLY functional and HOSTED (on one of the best international servers in Texas USA) before delivery.
- You can choose the types of products you want to list on your **XYZ STORE™**. Once you have made your choice our technical team will import the first dozen or so products from AliExpress to your store to get it up and running. (You will do the AMAZON product "imports" yourself - you will later see exactly how and why)
- We will test everything and make sure it works 100% before we finally hand over your new e-commerce site, login details, usernames, passwords, training guides, etc.
- Your new **XYZ STORE™** is perfect to view on all mobile devices, doesn't matter from where in the world your visitors come from.





- You will receive step-by-step videos (more than 50) and other training guides to show you EXACTLY how everything works. These guides will also show you how to edit and manage the *back-office* of your **XYZ STORE™** yourself. This means you will never have to pay a developer to help you.
- Your **XYZ STORE™** is an asset, just like any other investment. As you grow your business, you will grow your asset.
- Your e-Commerce site (**XYZ STORE™**) is built on a independent WordPress platform. Wordpress is one of the most powerful, popular and easy to use web platforms in the world.
- We will show you how to apply with **Alibaba, Amazon and eBay** for affiliate codes. You will need these codes so that your *partners* (Alibaba, Amazon or eBay) can pay your commissions directly into your own bank account.  
(Remember this is phase one)
- Your affiliate commissions will typically be calculated and paid in U\$ Dollars. Commissions percentages change from time to time, but currently Amazon pays between 4% and 8.5% commissions.
- AliExpress pay between 8% and 50% commissions and eBay pays affiliate commissions on an *earnings-per-click basis* that can be anything from 1% to as much as 80%.

**THERE YOU HAVE IT! AN OPPORTUNITY TO GRAB *A PIECE OF THE PIE* IN A GLOBAL TRILLION DOLLAR INDUSTRY THAT CURRENTLY GROWS IN SOUTH AFRICA AT NEARLY 40%**

Important: The opportunity to join the affiliate programs of these giant companies is probably not going to last forever.

We simply don't know what the future holds, but chances are that as soon as these companies have enough affiliates, they may "pull" this partnership for ALL new comers.





But at this moment, right now, you still have a chance to get in relatively easy - and we are here to help you.

All you need to get started is your own unique online store to review and showcase these giant company's products, and then drive good traffic to there platforms.

## **PHASE TWO**

Once you build your online "CV" in this way; as an Amazon Affiliate (you can do it very quickly), you are ready to move onto Phase 2.

Phase 2 is where Amazon will sell YOUR OWN PRODUCTS on their website with their very smart FBA program

You will receive a entire step-by-step video course that will show you EXACTLY how the FBA program works and what to do.

### **LET ME JUST STOP HERE FOR A SECOND...**

Here is a little (BIG) secret that will also answer one or more of the questions you probably already have. I didn't want to share this secret in "public" at first, but if you have read this far, I think it is only fair that I tell you.

QUESTION: If your end goal is to get Amazon to sell your products; HAND-MADE products or any others products, why become an AliExpress or eBay affiliate?

ANSWER: As you probably know, AliExpress is the "retail side" of Alibaba in China. Alibaba is a 236 billion US\$ international wholesaler and sells and ship millions of different products all over the world via off-line and on-line retailers. Look at most products you buy today in South Africa. Have you seen the words "*Made in China*" on them yet?

Chances are, Alibaba listed them online and managed the shipped of those products to South Africa. It is thus in YOUR interest to start building a relationship with Alibaba ASAP (via the AliExpress affiliate program). Make no mistake, this is a very smart way to do business and we will show you how. The same applies for doing business with eBay.

Once you move into Phase 2 of your business, Alibaba is going to be your "go-to-guys" to find special niche products that can be re-branded and sold on Amazon (via their FAB program) for a huge profits.

The FBA Video course we will send you as part of this package will show you everything! For now rest assured that we have left nothing out. This opportunity is your key to a brilliant International Business that can make you a fortune.

However, you need to understand this...

Things on the **World Wide Web** change fast and that is why, if you want to improve your financial position in South Africa, you need to act fast.

At the start of this year, Amazon slowly started to increase their affiliate program *qualification criteria* for newcomers.

Despite this, right now, in 2016, it is still relatively easy to qualify to become a fully approved Amazon Affiliate Partner, but what about next year and the year after that?

Today, all Amazon really wants from you is to show them that you can *produce unique content* (don't worry, we will show you how this works) on your own **XYZ STORE™** (e-commerce site) so that Google and the other search engines can "*pick-it-up*".

Fact is; if Google likes you, Amazon will **LOVE** you. Read below how easy it is for us in South Africa to get Google and other search engines to "find" us!

[eBay is busy following on the same path as Amazon. AliExpress is still quick and easy to apply with minimal terms & conditions.]

## **THE TIME TO GET ONBOARD IS NOW!**

Please allow me to give you a *little push* to say **YES!**

In a second I will show you how easy it still is for you to qualify as a global online affiliate, from South Africa, and get on the payroll of some of the **BIGGEST** companies on the planet.

## **Here is one of the "secrets"!**

In South Africa we have 11 official languages, 10 of these languages is unique to South Africa. No one else in the world can use them as good as we can.

If **GOOGLE** (or Amazon or eBay or Alibaba) want's unique content, then nobody in the world can do it better than us. And link **THIS** fact to a local e-Commerce market that is growing at nearly 40%, you have a winner!

# SO PLEASE DON'T MISS THIS OPPORTUNITY.

Please act TODAY and you can have your own **XYZ STORE™** delivered to you in the next 10 days.

Before I get to what one of these brilliant **XYZ STORE™** will cost you, you need to know the following:

An affiliate e-Commerce website like this can easily cost you R10 000 and more to build.

**BUT R10 000 IS NOT WHAT YOU WILL PAY TODAY.**

For a limited time only, you can get your own **XYZ STORE™** as per the demo you have seen for ONLY **R1 995**.

This is a once-off fee and EVERYTHING is included. You will never have to pay anything else except for the small hosting fee of R82 p/m to keep your site LIVE and ONLINE.

Our technical team stands ready to build and deliver your very own **XYZ STORE™** to you so that you can start earning US Dollars, British Pounds or Euro's.

All we need now is your go-ahead. Please complete the application form on the next page. Or phone us today and say **YES!** Telkom Share Call Number: **0861-101-841**

NB:- It is important that you act today. This offer is not going to last long. Only a limited number of **XYZ STORES™** is available at this low-low price.

All you have to do now is complete the application form. Your new e-Commerce business will be delivered to you within 10 days.

Thank You,

FOR: The SA Chamber of Entrepreneurs (SACE)  
Website = [www.sa-chamber.co.za](http://www.sa-chamber.co.za)  
Email = [SAKE@sa-chamber.co.za](mailto:SAKE@sa-chamber.co.za)  
**The XYZ Store Project**

# Application Form for a **XYZ STORE™**

**YES**, I want to order and buy my own **XYZ STORE™** (e-Commerce Site) with the purpose of earning **Amazon, eBay and AliExpress Affiliate Commissions** as explained in the information documents I received and as per the DEMO site I saw at **www.AmazingGadgets.xyz**. I order this package with the understanding that my **XYZ STORE™** will be 100% active and functional as shown in the DEMO site when I receive it. I will also be able to *tailor make* my site in any way I like as set out in the training guides and material I will receive. I will also receive full FBA Video training to more to **Phase Two** as described. I order this package (on this special offer only) with the understanding that I only need to pay **R1995** for the entire site and that my new site will be hosted on a *Gold Standard Hosting* (FULL WordPress Dashboard Access). I also understand that I will be required to pay R82 p/m hosting fees that will automatically be deducted via debit order to keep my site online and live.

My details and payment options are marked below.

Name: \_\_\_\_\_ Postal Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

Direct deposit: **R1995 - Standard Bank** Account No: **414-416-791**  
Branch Code: **011- 545,**  
**\*Boulevard Entrepreneurs**

Charge my credit card with **R1995**: Straight \_\_\_ 6-Months Budget \_\_\_ 12-Months Budget \_\_\_ 24- Months Budget

Card No.

Expiry date \_\_\_ / \_\_\_ 3-digit code on back of card

\_\_\_\_\_  
Signature: Cardholder

\*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07  
SACE c/o PO Box 4147, George-East, RSA, 6539

**Phone: 0861 101 841 or +27 44 695 1462**

**Fax this order form to: 0861 101 869 or scan and e-mail to: **WS1****

**[sake@sa-chamber.co.za](mailto:sake@sa-chamber.co.za)**

\*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as SACE.

\*For orders outside the **RSA** please contact us on **+27 44 695 1462**. This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneurship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO. Registration number 027-607-NPO

# You will be required to pay R82 p/m-hosting fees. Please complete the box below for this purpose.

*I authorize you to use the bank account below to deduct the R82p/m hosting fees as per this offer. My bank details are:-*

Name of Account Holder: \_\_\_\_\_ Account number: \_\_\_\_\_

Bank Name: \_\_\_\_\_ Type of account: Cheque \_\_\_ Savings \_\_\_

Branch Name: \_\_\_\_\_ Branch code: \_\_\_\_\_

Today's Date: \_\_\_\_\_ Preferred Monthly Deduction Date: \_\_\_\_\_

My ID Number: \_\_\_\_\_ **Account Holder Signature:** \_\_\_\_\_