# Who Else Wants A Share Of This Multi-Million Rand Classified Ad Industry?

See here how...

t's no secret - Classified Ads has been a trusted way for selling goods and services by individuals and companies for 100's of years.

In fact, the first ad in an English newspaper was printed in 1625.

Today classified websites are gaining popularity faster than ever, especially in niche markets that zoom in on very specific types of products or services.



These sites generate huge amounts of traffic and passive income for its owners.

You must have seen them: OLX, Gumtree, JunkMail and others. These sites make millions a year for its shareholders, and they are still growing fast. For example, OLX now operates in 96 countries, Gumtree in 76 cities and in 11 countries.

Usually advertisers place free ads and then have an option to upgrade their ads to a premium level by paying a small fee.

Buying premium ads are becoming a cost-effective and popular way for companies to advertise where visitors and buyers already hang out.

## **EARN PASSIVE INCOME**

Today you have the opportunity to buy your own professional classified ad site and build it into an empire with a passive income – FOR YOU!

### **Introducing:**



#### What You Get:

For a very small once off payment you buy yourself, lock-stock-and-barrel, one of the brilliant classified sites offered by the SA Chamber of Entrepreneurs (SACE).

These sites are extremely user friendly and super easy to manage. You can do it yourself without hiring any designers. Everything has been done for you!



FoxPost's Classified Site technology allows users to post their ads quickly without the need to pre-register and wait for approval.

Any business owner or advertiser can publish an ad and because you are the owner of the site, you can earn quickly. Ads could be submitted as free or premium.

# Earn Instantly: In More Than One Way.

When you buy your own classified ad business (site) your will get everything delivered to you on a silver platter. Your site will work perfectly from day one.

Here are the simple steps that will insure you earn instantly:

- Visitors will create free ad listings on your site. No limit's they can create as many ads as they like.
- You will have the option to approve ads before they go live. This will give you the
  opportunity to release a standard congratulations email to your users and ask them to
  upgrade to a premium option if they like. Many will, earning you profits from those ads.

#### **But There Is More:**

 You will also be able to sell banner ads on your site for an extra income. Banner ads are fixed image ads that display products or special offers, usually on your site home page, in the sidebars or footers.

# Or Get Paid By Google:

 You can, and should, once your site has a nice following of unique visitors, apply at Google to place their ads on your site in terms of their Google Adsence program. In this way Google will pay you directly for providing the ad space. It is a very easy and smart way to earn money.



# **Specialty Services:**

 Another smart way to earn from a classified site like this is to sell article space, press releases, video space and product information [write-ups]. Companies pay a lot of money for this type of advertising.

News and product articles like these give companies extra online exposure to launch new products or services necessary to succeed. You will learn later how all this work.

# 21ste Century Technology

#### The Money:

Earn instantly – no need to wait for your money.

The technology we use to insure that you get paid instantly are backed by PayFast, South Africa's number one payment platform.

Your visitors will simply click a few buttons and your money is available in your account immediately, usually available to withdraw within 24 hours.

#### The Advertisers:

One of the reasons advertisers love this technology is because of the build-in lead capture form that allow for confidential correspondence between buyers and sellers.

The form can be used with every single ad, which helps both you and the ad owner getting more and more leads.

So, it is also easier than ever to notify your leads about new ads, updates, and other info by sending emails and start converting them into paying customers.

#### The Visitors:

"Find what you are looking for" is our motto here.

The search category feature on these sites provides an easy way for site visitors to find the products that they are looking for.

The home page also includes a slider where you can showcase all the premium ads right into the front page.

Moreover, visitors are allowed to switch ad displays between grid format or list format, whatever they find works for them.

#### **Your Classified Site:**

Want to see how your new Classified Site will work? Visit the URL below. FoxPost is a demo of how your new Classified Site will look like.

# https://FoxPost.co.za



**N**othing is left to chance. Your new online business is ready to start making money for you. All you have to do is say YES!

Let's answer a few questions.

# **FAQ**

Can I choose my own name?

Yes, you will able to choose any domain name you like for your Classified Site and business. We will also give you a list of a few names that we think can work well. Your name will be unique – only one name, exactly as you want it, will exist in the entire world.

Will my site be hosted and live when I receive it?

Yes, your Classified Site will be 100% live, online and hosted exactly as the demo site you have seen on the previous page. Demo ads will be listed on your site to help you get started. You can start adding new ads immediately.

How will I get visitors to my new site? Will I get training?

Yes, absolutely! We will give you all the training you need to succeed <u>and</u> we will show you how to manage the back-office part of your business like a pro. It is easy to do.

How much money will I make?

As you have seen before, big classified sites make millions a year – which is no secret – but you will have to build your business to join them. They all started out small – just like you will today.

When will my site be delivered?

As soon as we receive your application form, our technical team will start working on your site. It will take about 10 days to deliver your new site to you.

What is my next step?

Complete the application form that you will find on the last page of this info pack. That is all you have to do!

You are one step away of starting one of the most exciting online business empires in the 21<sup>st</sup> century.

All that stands between you and success is the single page application form on the last page of this letter. Complete it now!

Our friendly staff is waiting for your order and they stand ready to help you to choose your new business name (domain name).

#### WE WILL GIVE YOU EVERYTHING!

It is important for us that you succeed with your new online business and that is why we created and entire Learning Center for all our new e-commerce entrepreneurs.

This is an online learning platform where you will be able to download videos and other tutorials to show you step-by-step what to do.

**BUT THE MOST IMPORTANT POINT IS THIS FACT:** The SA Chamber of Entrepreneurs (SACE) sponsors this project because it is important to us to make sure that we as South Africans are not left behind from the rest of the world when it comes to doing business online.

We believe that all entrepreneurs in Southern Africa deserves the opportunity to get the chance to stay "on the map" to compete internationally on the same level as everyone else.

That is why the price to build this Brilliant Classified Site for you is heavily subsidized by SACE [SA Chamber of Entrepreneurs]. Normally it would cost anything from R10 000 to R15 000 to build a complete Classified Site Business like this...

#### **BUT NOT TODAY...**

Today you are NOT going to pay R15 000 – not even close, far from it. SACE [SA Chamber of Entrepreneurs] will subsidize the building of your new online business with nearly 80%

This means that for a limited time only you can get your own Classified Site, exactly as the DEMO you have seen earlier, for the special price of only: **R3250** 



In a few days from now you will have your own, 100% functional, Classified Ad Site e-Commerce Business and every single cent you earn is yours to keep.

Your site will be 100% hosted by SACE and the normal hosting fees of R125 p/m will be paid in advanced by SACE, on your behalf, for the next 6-months. SACE will make contact with you after this free hosting period to make the necessary arrangements to upgrade your hosting.

You have absolutely nothing to loose and everything to gain. All you have to do is say YES to a business you can be proud of.

For any questions please contact us:

SA Chamber of Entrepreneurs (SACE):

WEBSITE: <a href="https://sa-chamber.co.za">https://sa-chamber.co.za</a> **PHONE: 0861-101-841**Email: <a href="mailto:sake@sa-chamber.co.za">sake@sa-chamber.co.za</a>

# **Application Form For:** Classified Ad Site & e-Commerce Business, 100% Hosted - 100% Live - Ready To Earn 100% Pure Cash!

YES, please accept my payment of R3250 for a complete *CLASSIFIED SITE* as detailed in this document. I am buying this so that I can start my own ONLINE BUSINESS as set out in these pages. The online business that will be delivered to me will look and work exactly like the DEMO platform I saw at: FOXPOST.CO.ZA. I further understand that this is a one-time payment and no other payments will be required from me, except a standard hosting fee of R125 p/m, payable via debit order. HOWEVER, this debit order will only be put in place later as I received, as part of this offer, a 180-day grace period before this debit order becomes active. I further understand that I will not be required to sign any long-term contracts or agreements for this hosting fee. I will be able to cancel it, without reason, with a 30-day notice.

active. I further understa	•	his offer, a 180-day grace period <u>before</u> to any long-term contracts or agreements	
My payment and detain	ils are as follows:		
Name:Postal/Office Address:			
	Postal Code:Tel:	E-mail:	
My Payment Option Is  Direct deposit:	s Marked Below: R3250 [Once Off Payment Only	Standard Bank Account No: 414-416-791 Branch Code: 011-545, *Boulevard Entrepreneurs	SACE South African Chamber of Enhapseneans
Charge my credit	card with <b>R3250</b> : Straight 6-M	onths Budget 12-Months Budget 24-Mo	onths Budget
Card No.			
Expiry date/	3-digit code on back of card		Signature: Cardholder
*This is a Joint Ventu	SACE c/o PO Box 4 re project between Boulevard, SACE	y) Ltd, Registration No.1996/014833/07 147, George-East, RSA, 6539 , and other International organizations w	vith the same aim as <b>SACE</b> .
	You Can Also	o Order By Phone.	

Call: 0861-101-841 or +27 44 695 1462

Fax this order form to: 0861 101 869 or scan and e-mail to:

sake@sa-chamber.co.za



\*You will receive separate correspondence from the company who deals with the hosting [and hosting fees] of your new online business. Your first 180+ days of hosting fees will be 100% subsidized by SACE.

This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneur-ship in Southern Africa. SACE is registered with the Department of Social Development since 2003. Registration number 027-607-NPO