

- LOOK AT THIS -

- 99c STORE FOR SALE -

**"Earn A Extra R5000 to R6000
Per Week – Every Week"**

KNOW THIS: A top-level business executive recently said: *"The Rand [ZAR] is Dying And The Dollar [U\$] Is Flying"*. **He went on the say:** *"Right now it is far easier to earn \$500 per week than to earn R5000 per month"*

BUSINESS FOR SALE: Today you can buy this very smart **99 Cent e-Commerce Dot Com Business** and I will show you how to earn US Dollars – 99 cents at a time – while sitting right here in South Africa.

FOR SALE

Here Is How It Works:

When you say **YES** to this offer I am going to give you a fully functional, 100% Internationally registered and super brilliant e-commerce business.



It will already be loaded with **in demand** digital products that can earn you around \$4500 [or R63 000] in the next 90 days.

Your customers will mostly be small business owners and other professionals - from the **USA and UK**.

I will also show you how to use specific platforms to reach your target market quickly and easily.

All you need to do is to inform the different business groups about your new e-commerce store and let them place their 99c orders on your store.

Trust me, this is an easy sale. It doesn't get much simpler - AND - more profitable than this.

Why The 99c Sale Is So Important...

It is obvious, isn't it?

Yes, of course 99 cents is not going to make you rich - far from it - but earning 99c is not the point here either. There is a much bigger profit motive here and I am going to explain it to you now.

Getting that first 99c order is only phase one of how your online business makes money. For this phase, everything works automatically, so you don't have to lift a finger.



We call this *first* 99c order an: **"Sales Funnel Entry."**

In the online marketing world - this first step - the "Sales Funnel Entry" - is the most important entry of them all.

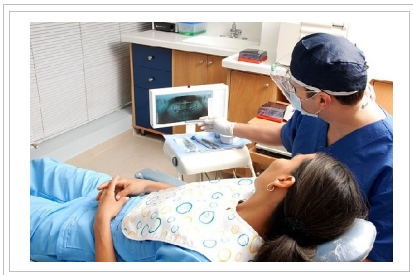
It is where things begin... and it doesn't matter how big or small this first sale is - it is the key to success.

In fact, few people know this, but "this principal" is very similar to what off-line professionals do.

Let me explain:

Imagine you go to the dentist on a special offer: R120 for a professional tooth cleaning.

During the procedure the dentist advice you to make an another appointment to fix a loose filling he just noticed. It's a loose filling you didn't even know about.



When the dentist say; *"come back for more..."* we in the marketing world call this an "UpSell".

Basically it means that a small sale (procedure) turned into a second bigger sale.

In this case, a small (R120) procedure turned into a R750 tooth filling.

It is an easy sale. The dentist will probably say something like:

"You know what, if you have 15 minutes let me fix this filling now... then you don't have to pay the normal R750 consultation fee for a new appointment. I'll just ask you the cost price of R550 today... will that be okay?"

And THAT is in simple terms how an "UpSell" works.

But it can only work if there is a prior [first] "Sales Funnel Entry". In this case it was a R120 tooth cleaning.

Sometimes We Are All “Sitting Ducks...”

Let me be 100% clear here - there is nothing sinister or unethical about this type of “UpSell” marketing - everyone does it.

Stop and think for a second:

Why do you think the chocolates and sweets are next to the till (pay point) in the supermarkets?

Marketers know that this is the ideal spot for a “last sale”. You done your shopping - you are ready to pay.

A “last sale” in this scenario, is that last tiny sales - just before you leave the shop.

The chocolates and sweets at the till is perfectly line up to your kids eye level.

Marketers know that most kids will pick one or more packages and then ask their parents to pay for it. It works almost all the time.



I know this may sound creepy or bad, but the truth is; in that queue you are “**a sitting duck**” because it is hard to say “NO” to our kids.

Let me get back to the e-commerce business that I want to give to you today - and that FIRST 99c sale.

Turn A 99c Sale Into U\$99 Profit...

Your e-commerce business sells products for only 99c [This Is Phase One]. We already know that this is not going to make you rich - it's the "UpSell" we are interested in.

The "UpSell" is the "money maker" [Phase Two] and you will earn an easy U\$99 - just follow the blue-print.

Let me explain: Just like in the example of the dentist - or of the supermarket - you don't need to do any "hard sell" to earn \$99 [R1450]. It is easy!

And remember this - it usually doesn't stop at the \$99 sale - if you do a good job there will be another \$150 sale and then another \$1000 sale - and more.

It all starts with that first 99c sale..

NOW - are you ready to look at your new international 99c e-commerce store?

YES?

Before I give you the URL to look at your new e-commerce store - let's **RE-CAP** on this:

- Your 99c store - which will look exactly as the demo - will already be loaded with all the perfect digital master products to get your business going.

Everything will be done for you:

Your business will be ready to earn immediately - and to make



that first sale - all on auto-pilot. There is no need for you to lift a finger.

- Your "UpSell" will be a U\$99 service that *fits in* beautifully with your 99c first sale.
- Don't worry - this will be a very easy and stress free service that you can deliver in one or two days. We will take you by the hand and show you exactly what to do.
- Keep in mind - this is 100% your own business and you will therefor keep every single dollar you earn - there are zero costs.
- You will automatically be enrolled to receive the professional training & coaching necessary to help you succeed.
- This training will include access to all the Google Tools that international online entrepreneurs use in their businesses.
- This training & coaching will also give you insight to a digital business world only a few people in the country will ever have access too.

Every Business Need What You Offer...

THIS IS IMPORTANT!

Let me ask you a question before I show you your new business.

What is the **NUMBER ONE THING** that every local business owner needs?

The DEAL On The Table Today...

Here is the deal...

Your business will offer [for only 99c] high quality video and report packages to business owners and other professionals.

These packages will help them to find new leads online so that they can turn those leads into paying customers - usually off-line.

You can see the Master Copies of the e-Commerce Store you will receive soon at the link below:

www.99CentVideoStore.com **OR**

<https://sites.google.com/view/99centvideostore>

Your business will look exactly like the demo one above. You can choose any business name you like.

It will take us 5 working days to deliver your new business to you as promised: *lock-stock-and-barrel*.

Nothing will be left to chance - you will receive everything you need including the very important "UpSell" blueprints.

It is these "blueprints" that will help you earn that \$99 pay cheques - every day - day in and day out.

COST?

LAST QUESTION: WHAT WILL THIS BUSINESS COST YOU?

Normally a complete 100% done-for-you e-commerce business like this can easily cost between R10 000 and R15 000. And usually this is without any products.

Just to give you some perspective on this: the digital products that you will receive with your new business cost us R750 each. This is R33 750 for all 45 of them.

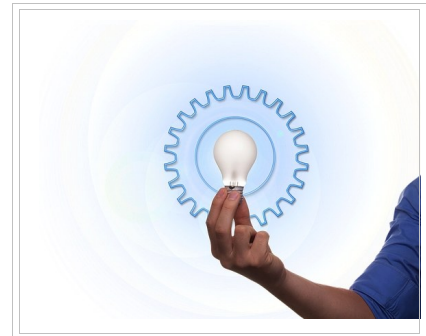
You get it basically free - and you can sell as many of them as you like - this alone is a HUGE asset.

As part of this deal you will get all the training, coaching and support to succeed.

Bottom Line: If you had to pay for this training on a one-on-one basis it would have cost you thousands.

Here is the bargain of the century: For a limited time only you get this brand new and very smart business - *lock-stock-and-barrel* - for only **R1395.**

That is it - it is a one-time payment, zero recurring fees - it is your own e-commerce business forever.



All what is left for you now is **to complete the application form** on the next page. You can leave the rest to us. Within 5 days from now your new business will be up and running making money for you.

You are going to love it! Get your application form to us now!

APPLICATION FORM FOR:

FOR SALE: One 99c DOT COM e-Commerce Store - Pre-Loaded With 45 Digital Products

YES, please accept my payment of **R1395** for a complete **E-COMMERCE STORE** as detailed in this document. I am buying this so that I can start my own ONLINE BUSINESS as set out in these pages. I understand that this is a one-time payment and no other payments will be required from me. Hosting will be done by Google inside my own Google Drive you will help me set-up. I further understand that I will get access to all the training & coaching I will need and that I can sell all the products on my new 99c e-commerce store AS WELL AS to do the UPSELL for \$99 as explained.

My payment and details are as follows:

Name: _____ E-mail: _____ Phone: _____

My Payment Option Is Marked Below:

Direct deposit: R1395 [Once Off Payment Only]

Standard Bank

Account No: **414-416-791**

Branch Code: **011-545,**

***Boulevard Entrepreneurs**



PayFast – Go online at: <https://UniversityOfhardKnocks.co.za> - enter store - and look for the ADD TO CART button - OR go directly to the link below:

<https://universityofhardknocks.co.za/shop/99>

*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07

SACE : <https://sa-chamber.co.za>

*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as **SACE**.

You Can Also Order By Phone.

Call: 0861-101-841 or +27 44 695 1462

E-mail this order form to:

sake@sa-chamber.co.za

*For orders outside the RSA please contact us on **+27 44 695 1462**.

This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneur-ship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO. Registration number 027-607-NPO