

**BUY Your Own E-Store, Pre-Loaded  
With 2 Dozen AUDIO BOOKS ,  
Ready To Take Orders For You; And  
You Keep 100% Profits And Get  
Paid In U\$ Dollars...in 5-days from  
now!**

This is simply brilliant!

Why would you struggle for weeks and months to build an online store (all by yourself) if you can buy the REAL THING, lock-stock-and-barrel, complete with your own products, for less than the price of a cheap suit.

Look: It is not a secret anymore. Time is money and if you understand that – then buying precious TIME is a bargain...right.

If you read this letter then you already showed an interest to make money with your own ONLINE BUSINESS.

One of the smartest businesses you can start today is an online e-store!

## So What Is An e-Store?

Think of any existing brick-and-mortar store in a shopping center or a street corner. Let's say our corner store sells camping equipment designed especially for women. It is a one-of-a-kind-store and it's located in YOUR town or city.

The shop owner decided to expand her business. She has two choices:

- Open new stores in other cities and appoint people to run them, OR
- Start an e-store and take online orders from anywhere in the world.

*Voila...*an international Internet business (e-store) is born. This happens every single day!

So - don't let so-called gurus try and confuse you - it is really that simple! An e-store is the same as any other store or business. It sells products or services for profit.

The only difference is; selling is done online – and you will soon see how this works.

# The Offer On The Table Today...

Anyone can start an e-store, it is really not that hard to do...BUT here is the thing.

It takes time, skills and capital, even if you do everything yourself.

The most expensive part of starting an ONLINE business (and few will ever tell you this) is the time and effort it takes to go through the learning curve.

Learning new skills doesn't come easy for everyone - but there is a short cut – and it works great.

## Let me explain.

Today you have the opportunity to buy your own, very smart, ready to take orders, e-store for *pennies-on-the-pound*.

And on top of that – you get the full ownership of more than 2 dozen products - pre-loaded on your store – that you can sell over and over again for 100% profits.

**BUT THERE IS MORE!**

This e-store is designed so that you can add *any products under the sun* on it – whether it is:

- Virtual products (Phone or Skype consultations, etc.)
- Physical products (Camping equipment, etc)
- Downloadable products (audio books, software, etc.)

And we will show you exactly how and what to do.

## Start Here:

To help you get your business off the ground we are going to give you 25 complete audio books that you can sell on your e-store AND load them on your store so that you can take orders immediately.

Your audio book license will include a license so that you can make as many copies of the audio books as you like and then sell them over and over again on your store for maximum profits.

It is brilliant because you can sell them anywhere in the world, for any price you wish, and still put 100% of what you earn in your pocket. Your buyers will simply download the audio books (MP3 files) after they paid for them – so you don't have to do any physical shipping – saving you costs.

Make no mistake: What you are going to receive is absolutely brilliant because audio books had become one of the biggest time savers ever invented.

THE MARKET IS HUGE...locally and globally!

Selling audio books have become a multi billion-dollar industry and entrepreneurs who entered this market a while ago are already cashing in BIG TIME!

Yes, today more and more audio guides are made with electronic voices and they are just as popular – maybe even more! It is easy, cheap and quick to make your own audio books and we are going to show you how.

It is true: Busy people simply don't have time to read as much as they use too, but they still make time to LISTEN.

Audio books give these busy people the opportunity to do more than one thing at a time – this means - while they do something else like driving on the highway, they can still listen to audio recordings and get the information they need.

## **So...how do you make money with audio books and earn U\$ Dollars?**

**It is easy.** If you have read this far - you are half way there! All you have to do next is say YES to this offer and you can be in business in 5 days from now.

The easiest way to earn foreign capital (currency) and profit BIG on the global market is to sell online. When you sell online you *sell to the world* and buyers pay in the “*Internet default currency*”, which is U\$ dollars. It's fantastic!

**LOOK:** People love buying online – it is quick and easy and most of the time it is cheaper than when you visit a store in a mall.

## **But What About You: The Entrepreneur?**

It is a fact that many entrepreneurs dream of owning one or more online businesses that they can set-up with a small investment and build into a empire.

In reality, all that these entrepreneurs really want is the opportunity to make their own decisions - be their own boss, and earn their own money.

## **UNTIL YESTERDAY THIS WAS HARD TO DO WITH A SMALL INVESTMENT!**

BUT today you have the opportunity to buy your own fully functional e-commerce store, already pre-loaded with more than 2 dozen digital products.

In this case the digital products are your own AUDIO BOOKS, the books you will get as part of this package. The same books that came WITH a license to re-sell them.

Once you have your online store you can expand your business and add as many downloadable (or other) products to your e-store as you like. There is no limit on the amount OR type of products you can sell.

Yes, it doesn't matter what type of products you choose to show on your new online store, every single cent you earn will be yours to keep!

### Here are some of the things you need to know:



- Everything is already done for you.
- Your new e-commerce store is ready to take orders.
- Your store use the smartest technology money can buy.
- You can edit EVERYTHING to fit your needs.
- You get 100% WordPress dashboard access.



- Your store is pre-loaded with more than two dozen 5-Star audio books that you get as part of this deal.
- You can add as many new digital products as you like.
- You can add any types of digital or virtual products that buyers can download. For example, e-books, videos, software or even graphic designs like logos or banners.



- Your new e-store is already equipped with a state-of-the-art payment system.
- By default it uses U\$ Dollars as currency but it can be edited to use any currency in the world, including RSA Rand.
- Your stores new payment system is already integrated with PayPal, the number one secure payment platform on the planet.

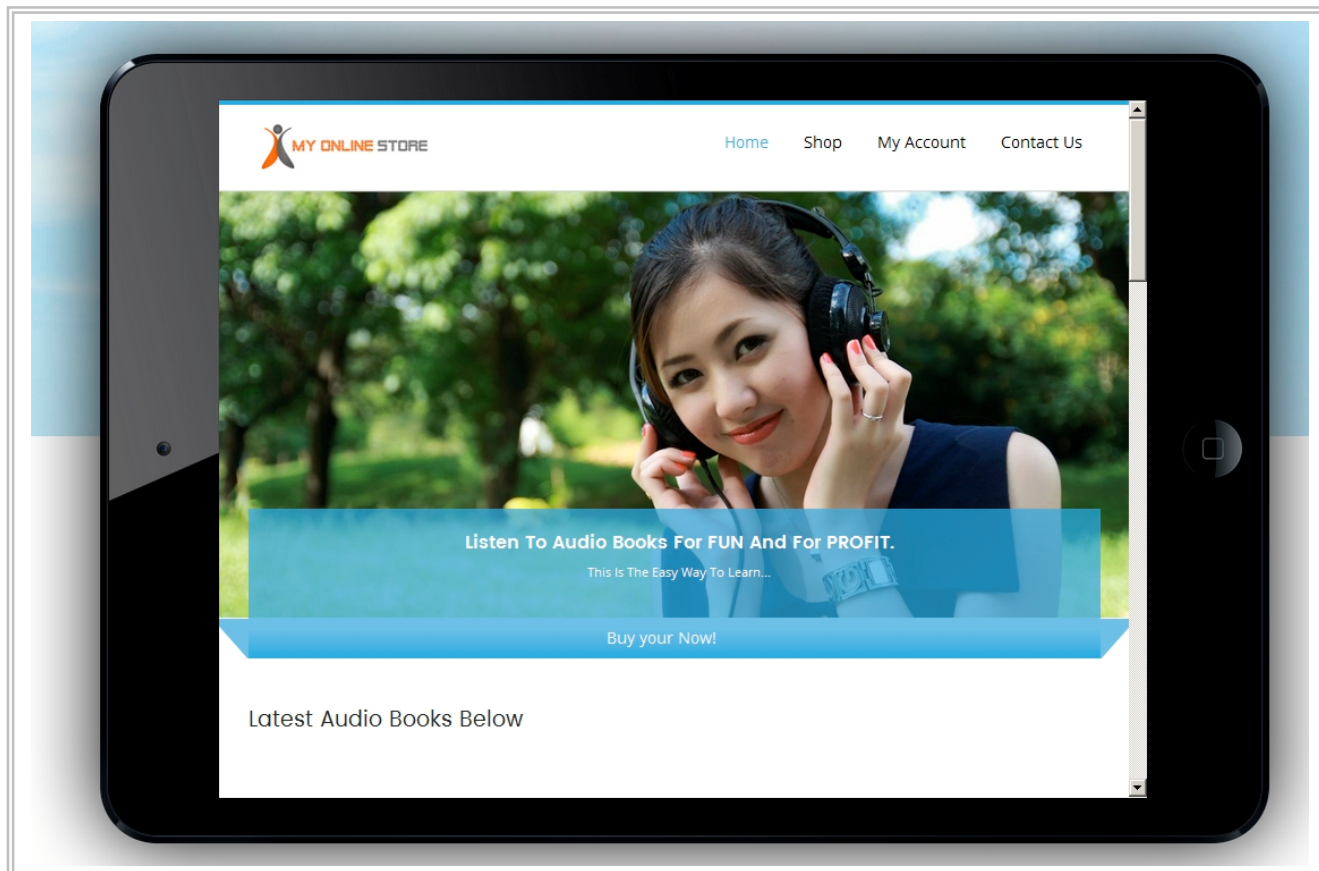


- You will be the sole owner of your own online business.
- You make 100% profit; every single cent you earn, you keep.
- You can sell physical and virtual products/services as well.
- The "back-office systems" that runs your e-commerce store is already in place for this – just decide on a cash you want to earn.

**TO RE-CAP:** We are about to deliver to you, your own very smart e-commerce website (store).

The best news is that you can sell *anything under the sun on your e-store*, but to get you started we will pre-load your site with 25 digital products (audio books) we will give you as part of this deal.

## Let's Have A Look At Your New e-Commerce Site:

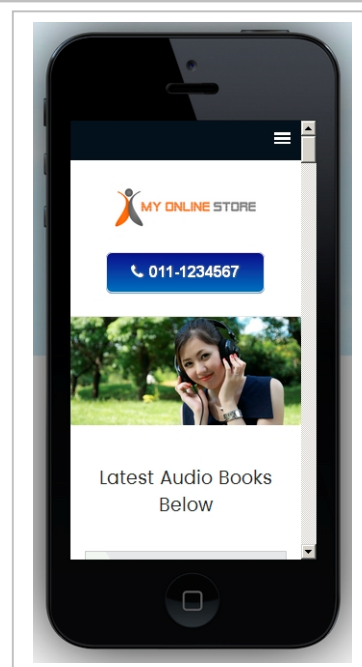


Your new e-commerce store will work on any mobile device, from anywhere in the world, whether it is a sell phone, tablet or PC ; and it looks GREAT!

You can look at a DEMO store below. This will give you an idea how it works and what your new e-commerce store will look like. Visit the link below:

<http://ShopperX.co.za>

If you like – you can do a few tests on the above demo site (e-store) to see exactly how you're new e-store will work and how the audio books your clients will buy - will be delivered.



## To test the systems (Your e-Store) do the following:

- **Step 1:** Go to the “*A Gift For You*” button in the top menu bar and complete the form – you will then be re-directed to a new page.
- **Step 2:** Write down the coupon number and look for the “*CLICK HERE to use this coupon*” link on the page.
- **Step 3:** Click on the “*Add to chart*” button and type the coupon number into the box provided on the left – and click the “*Apply Coupon*” button. The *total amount due* will turn to zero.
- **Step 4:** Click “*proceed to checkout*”. On the *billing detail page* add your First Name, Last Name and your Email Address, go to the bottom of the page, and click the “*Place Order*” button. [You don't have to complete anything else]
- **Step 5:** You will now be on your “receipt” page. Look for the small download link under *products* and click it. A one-page PDF document with a special Link & Password will automatically download.
- **Step 6:** The PDF you have just downloaded contain a HYPER LINK and a password. Follow the link and download your FREE audio book.

**CONGRATULATIONS!** You have just seen, with your own eyes, how easy it is to buy online, make money and build a business.

It is brilliant: Your new store will look and work exactly the same as the demo above. It will just be with a different name [Domain name: URL] and YOU will be in charge. Every single cent you earn will be yours to keep.

## DO NOT MISS THIS INCREDIBLE OPPORTUNITY

Buy your own online business (e-store) today and earn immediately. At the same time you get the opportunity to learn everything there is to know about managing your own online business. This knowledge will help you build your own small online empire.

All you have to do next is get the order form on the last page of this letter to us ASAP.

Our friendly staff is waiting for your order and wants to help you to choose your own e-store name (domain name) later today.

It will take us about 5 days to deliver your new e-commerce store to you. In 5 days it will be 100% live and hosted - ready to make money for you. It is like magic!

# WE WILL SHOW YOU EVERYTHING!

It is important for us that you succeed with your new online business and that is why we created an entire Learning Centre for YOU, a new e-commerce entrepreneur.

For a *sneak peek* of what you will find in the Learning Centre, you can visit the SkyAir Club at <http://skyair.club>

Here we will give you access to amazing training videos to show you exactly how the “back-office” part of your e-store works so that you can manage, edit and add more products to your store yourself.

The more products you add – the more sales you can make – the more sales you make, the more money you make – it is really THAT easy. Remember: we already pre-loaded your e-store with 2 dozen audio books to help you get started.

Once you buy your own e-store you automatically become part of the *SkyAir Club Family* where you will constantly find new products and services that you can buy to grow your online business.

Opportunities like this do not come along often – so please do not miss it.

## Do THIS next!

Please complete the applications form on the next page and send it to us.

You will have your own, 100% functional e-commerce store in just 5-working days from now.

This is a very special offer and it is given to you because you are already a friend of the SA Chamber of Entrepreneurs (SACE).

The price to build an e-commerce store similar to this can easily cost you **R12 500** or more and then you still do not have any products to sell or any training to help you to grow your business.

BUT that is not what you are going to pay today – far from it. SACE [SA Chamber of Entrepreneurs – <http://sa-chamber.co.za>] subsidizes nearly 80% of the cost on your behalf.

That is why on this very special offer the price is only: ~~R2950~~ **R1450**

**Wow** – it doesn't get better than this! This is a single once-off payment and you will have your own online e-store in 5 short days from now!

Complete the application for now or phone us on **TEL: 0861-101-841** to place your credit card order immediately. Our friendly staff is waiting for your call.

# Application Form For:

## An e-Commerce Website, Pre-Loaded With 2 Dozen Audio Books

**YES**, please accept my payment of **R1450** for a complete **E-COMMERCE STORE** as detailed in this document. I am buying this so that I can start my own ONLINE E-COMMERCE BUSINESS as set out in these pages. I understand that this is a one-time payment and no other payments will be required from me, except a small and standard hosting fee of R77 p/m, payable via debit order.

This debit order will only be put in place later, when my **E-COMMERCE SITE** is delivered to me. I will further have a 91-day grace period before this debit order becomes active. I further understand that I will not be required to sign any long-term contracts or agreements for this hosting fee. I will be able to cancel it, without reason, with a 30-day notice.

### My payment and details are as follows:

Name: \_\_\_\_\_ Postal/Office Address: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_ E-mail: \_\_\_\_\_

### My Payment Option Is Marked Below:

Direct deposit: R1450 [Once Off Payment Only]

#### Standard Bank

Account No: **414-416-791**

Branch Code: **011-545,**

**\*Boulevard Entrepreneurs**



Charge my credit card with **R1450**: Straight \_\_ 6-Months Budget \_\_ 12-Months Budget \_\_ 24-Months Budget

Card No.

Expiry date \_\_\_\_/\_\_\_\_ 3-digit code on back of card

\_\_\_\_\_  
Signature: Cardholder

\*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07

**SACE** c/o PO Box 4147, George-East, RSA, 6539

\*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as **SACE**.

### You Can Also Order By Phone.

**Call: 0861-101-841 or +27 44 695 1462**

EST

**Fax this order form to: 0861 101 869 or scan and e-mail to:**

**[sake@sa-chamber.co.za](mailto:sake@sa-chamber.co.za)**

\*For orders outside the RSA please contact us on **+27 44 695 1462**.(Note: Extra Postage for orders from outside SA apply)

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