

ATTENTION: All Entrepreneurs

BUY Your Own E-Store, Pre-Loaded With 2 Dozen Products, Ready To MAKE MONEY For You...In 5-Days From Now!

Why would you struggle for weeks months and even years to try and build an online store (all by yourself) if you can buy the REAL THING, lock-stock-and-barrel, complete with your own products, for less than the price of a cheap suit.

Look: It is not a secret anymore. Time is money and if you understand that – then buying precious TIME is a bargain...right?

So What Is A Online Store?

Think of any existing brick-and-mortar store in a shopping center or a street corner. Let's say our corner store sells camping equipment designed especially for women.

The shop owner decided to expand her business. She has two choices:

- Open new stores in other cities and appoint people to run them, OR
- Start an e-store [online store] and take online orders from anywhere in the world.

The Offer On The Table Today...

Anyone can start an e-store, it is really not that hard to do...BUT here is the thing.

It takes time, skills and capital, to start from scratch - even if you do everything yourself.

The most expensive part of starting an ONLINE business (and few will ever tell you this) is the time and effort it takes to go through the learning curve.

Learning new skills doesn't come easy for everyone - but there is a short cut – and it works great.

Let me explain.

Today you have the opportunity to buy your own, very smart, ready to take orders, e-store for *pennies-on-the-pound*. And on top of that – you get the full ownership of more than 2 dozen products - pre-loaded on your store – that you can sell over and over again for 100% profits.

BUT THERE IS MORE!

This e-store is designed so that you can add *any products under the sun* on it. It can be ANYTHING or ANY Products. For example, it can be:

- Virtual products (Phone or Skype consultations, etc.)
- Physical products (Camping equipment, or motor bikes, etc)
- Downloadable products (audio books, software, etc.)

We Give You A Running Start

To help you get your business off the ground we are going to give you 25 complete audio books that you can sell on your e-store immediately. We will pre-load these audio books on your store so that you can learn to earn from day one.

We will also issue you a license so that you can make as many copies of the audio books as you like and then sell them over and over again on your store for as long as you wish.

This is a brilliant start to your e-business because as you learn how to stock your e-store with your own products, you can earn right from the start.

Make no mistake: What you are going to receive is absolutely brilliant because audio books are the new buzz word and is about to become one of the biggest time savers ever invented.

THE MARKET IS HUGE...locally and globally!

Selling audio books have become a multi billion-dollar industry and entrepreneurs who entered this market a while ago are already cashing in BIG TIME!

Yes, today more and more audio guides are made with electronic voices and they are just as popular – maybe even more! It is easy, cheap and quick to make your own audio books and we are going to show you how.

It is true: Busy people simply don't have time to read as much as they use too, but they still make time to LISTEN.

Audio books give these busy people the opportunity to do more than one thing at a time – this means - while they do something else like driving on the highway, they can still listen to audio recordings and get the information they need.

But Why Is This For You: The Entrepreneur?

It is a fact that many “*brick-and-mortar*” shop owners and entrepreneurs dream of owning one or more online businesses and build into small empires that they can later run on auto pilot – for *sort off* a guaranteed pension fund.

UNTIL YESTERDAY THIS WAS HARD TO DO ON YOU OWN.

BUT today you have the opportunity to buy your own fully functional e-commerce store, already pre-loaded with more than 2 dozen digital products.

Once you have your online store you can expand your business and add as many products as you like. There is no limit on the amount OR type of products you can sell.

Yes, it doesn't matter what type of products you choose to show on your new online store, every single cent you earn will be yours to keep!

Here are some of the things you need to know:



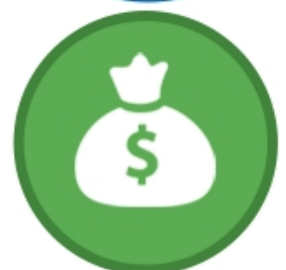
- Everything is already done for you.
- Your new e-commerce store is ready to take orders.
- Your store use the smartest technology money can buy.
- You can edit EVERYTHING to fit your needs.
- You get 100% WordPress dashboard access.



- Your store is pre-loaded with more than two dozen 5-Star audio books that you get as part of this deal.
- You can add as many new digital products as you like.
- You can add any types of digital or virtual products that buyers can download. For example, e-books, videos, software or even graphic designs like logos or banners.



- Your new e-store is already equipped with a state-of-the-art payment system.
- By default it uses U\$ Dollars as currency but it can be edited to use any currency in the world, including RSA Rand.
- Your stores new payment system is already integrated with PayPal, the number one secure payment platform on the planet.

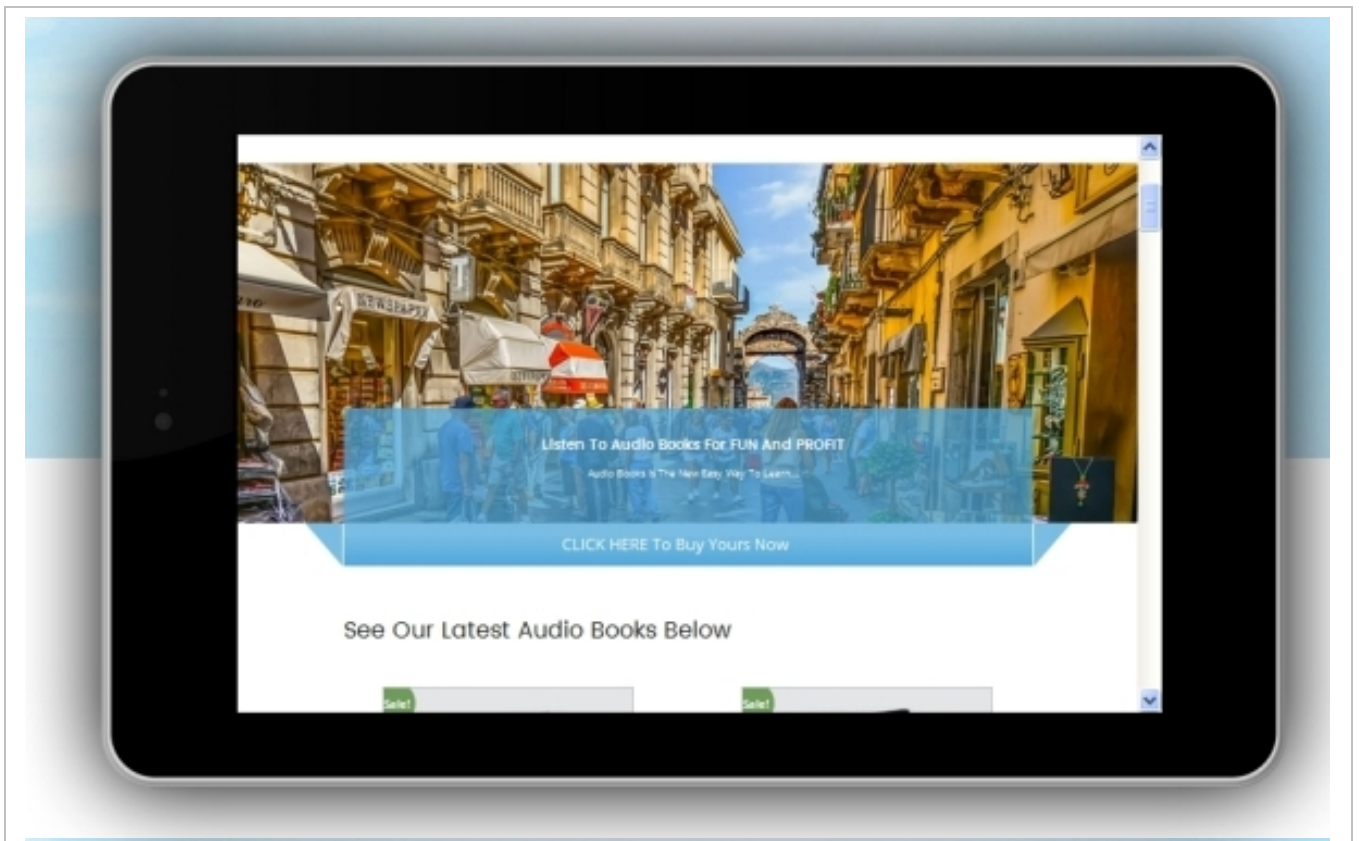


- You will be the sole owner of your own online business.
- You make 100% profit; every single cent you earn, you keep.

- You can sell physical and virtual products/services as well.
- The “back-office systems” that runs your e-commerce store is already in place for this – just decide on a cash you want to earn.

TO RE-CAP: We are about to deliver to you, your own very smart e-commerce website (store).

Let’s Have A Look At Your New e-Commerce Site:

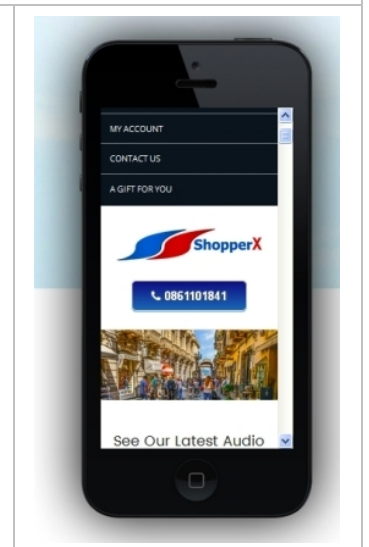


Your new e-commerce store will work on any mobile device, from anywhere in the world, whether it is a sell phone, tablet or PC ; and it looks GREAT!

You can look at a DEMO store below. This will give you an idea how it works and what your new e-commerce store will look like. Visit the link below:

<http://ShopperX.co.za>

If you like – you can do a few tests on the above demo site (e-store) to see exactly how you’re new e-store will work and how the audio books your clients will buy - will be delivered.



To test the systems (e-Store) do the following:

- **Step 1:** Go to the “*A Gift For You*” button in the top menu bar and complete the form – you will then be re-directed to a new page.
- **Step 2:** Write down the coupon number and look for the “**CLICK HERE to use this coupon**” link on the page.
- **Step 3:** Click on the “**Add to chart**” button and type the coupon number into the box provided on the left – and click the “**Apply Coupon**” button. The *total amount due* will turn to zero.
- **Step 4:** Click “**proceed to checkout**”. On the *billing detail page* add your First Name, Last Name and your Email Address, go to the bottom of the page, and click the “**Place Order**” button. [You don’t have to complete anything else]
- **Step 5:** You will now be on your “receipt” page. Look for the small download link under *products* and click it. A one-page PDF document with a special Link & Password will automatically download.
- **Step 6:** The PDF you have just downloaded contain a HYPER LINK and a password. Follow the link and download your FREE audio book.

CONGRATULATIONS! You have just seen, with your own eyes, how easy it is to buy online, make money and build a business.

It is brilliant: Your new store will look and work exactly the same as the demo above. It will just be with a different name [Domain name: URL] and YOU will be in charge. Every single cent you earn will be yours to keep.

DO NOT MISS THIS INCREDIBLE OPPORTUNITY

Buy your own online business (e-store) today and earn immediately. At the same time you get the opportunity to learn everything there is to know about managing your own online business.

This knowledge will help you build your own small online empire.

All you have to do next is get the order form on the last page of this letter to us ASAP.

Our friendly staff is waiting for your order and wants to help you to choose your own e-store name (domain name) later today.

It will take us about 5 days to deliver your new e-commerce store to you. In 5 days it will be 100% live and hosted - ready to make money for you. It is like magic!

WE WILL SHOW YOU EVERYTHING!

It is important for us that you succeed with your new online business and that is why we created an entire Learning Centre for YOU, a new e-commerce entrepreneur.

For a *sneak peek* of what you will find in the Learning Centre, you can visit the SkyAir Club at <http://skyair.club>



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Below Is Your Video Courses To Download. This Will Help You Build Your E-Commerce Business

Click On Each Image To Take You To The Secure Download Page.

WELCOME TO THE SKYAIR LEARNING CENTRE

Here we will give you access to amazing training videos to show you exactly how the "back-office" part of your e-store works so that you can manage, edit and add more products to your store yourself.

The more products you add – the more sales you can make – the more sales you make, the more money you make – it is really THAT easy.

Opportunities like this do not come along often – so please do not miss it.

Please complete the applications form on the next page now!

You will have your own, 100% functional e-commerce store in just 5-working days from now.

The price to build an e-commerce store similar to this can easily cost you **R12 500** or even more. And even then you still do not have any products to sell or any training to help you grow your business.

BUT that is not what you are going to pay today – far from it. SACE [SA Chamber of Entrepreneurs – <http://sa-chamber.co.za>] subsidizes nearly 80% of the cost on your behalf.

That is why on this very special offer the price is only:

~~R2950~~ **R1450**

Complete the application for now or phone us on **TEL: 0861-101-841** to place your credit card order immediately. Our friendly staff is waiting for your call.

Application Form For:

An e-Commerce Website, Pre-Loaded With 2 Dozen Audio Books

YES, please accept my payment of **R1450** for a complete **E-COMMERCE STORE** as detailed in this document. I am buying this so that I can start my own ONLINE E-COMMERCE BUSINESS as set out in these pages. I understand that this is a one-time payment and no other payments will be required from me, except a small and standard hosting fee of R77 p/m, payable via debit order.

This debit order will only be put in place later, when my **E-COMMERCE SITE** is delivered to me. I will further have a 91-day grace period before this debit order becomes active. I further understand that I will not be required to sign any long-term contracts or agreements for this hosting fee. I will be able to cancel it, without reason, with a 30-day notice.

My payment and details are as follows:

Name: _____ Postal/Office Address: _____

Postal Code: _____ Tel: _____ E-mail: _____

My Payment Option Is Marked Below:

Direct deposit: R1450 [Once Off Payment Only]

Standard Bank

Account No: **414-416-791**

Branch Code: **011-545,**

***Boulevard Entrepreneurs**



Charge my credit card with **R1450**: Straight ___ 6-Months Budget ___ 12-Months Budget ___ 24-Months Budget

Card No.

Expiry date ___/___ 3-digit code on back of card

Signature: Cardholder

*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07

SACE c/o PO Box 4147, George-East, RSA, 6539

*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as **SACE**.

You Can Also Order By Phone.

Call: 0861-101-841 or +27 44 695 1462

Fax this order form to: 0861 101 869 or scan and e-mail to:

sake@sa-chamber.co.za

ShopX

*For orders outside the **RSA** please contact us on **+27 44 695 1462**.(Note: Extra Postage for orders from outside SA apply)

This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneur-ship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO. Registration number 027-607-NPO