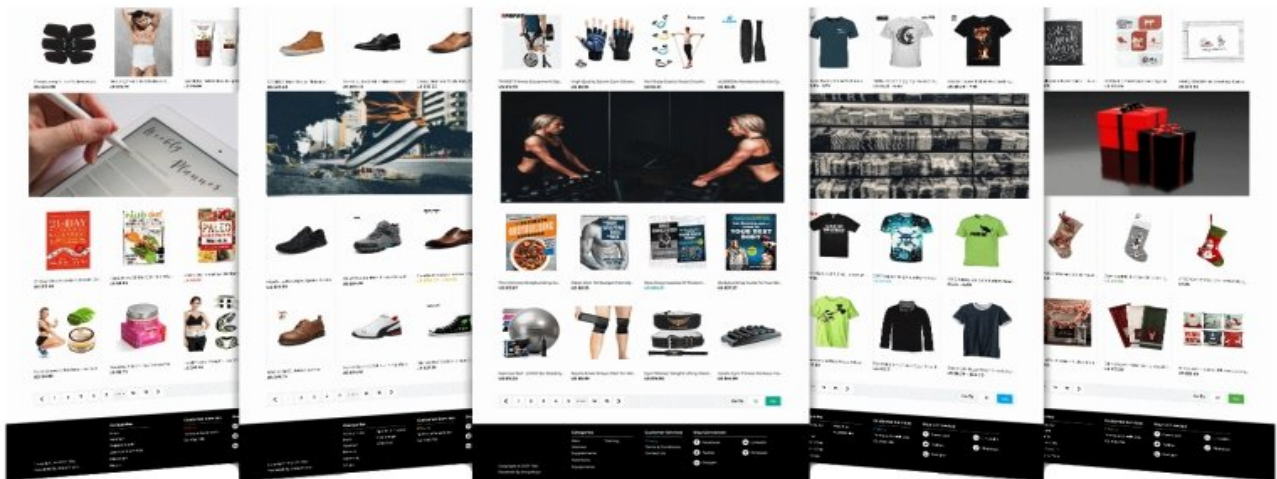


**Attention: Smart Entrepreneurs and Success Orientated Business Owners...**

# **“Get One Of These *Platinum Pro Multi-Vendor Stores* And Generate *HUGE Profits* By Simply *Giving Store Space Away To Developers & Product Suppliers*”**



***This Exclusive Deal Is For YOU To Earn BIG In 2018 - Act Now!***



I am writing this letter to invite you to take up one of the most amazing business offers you have ever seen.

Any man (or woman) who earns a salary runs into a cash shortage once in a while. If you have a lot of financial responsibilities, the problem gets bigger.

Get rid of these unnecessary stresses!

And you can do it by simply giving “cloud space” to companies [or individuals] who develop, manufacture or import/export products locally or internationally....

This invitation gives a small group of entrepreneurs and friends of the SA Chamber of Entrepreneurs [SACE] the chance to buy a Platinum Pro Multi-Vendor Site and start a fantastic online business.

Make no mistake: These Platinum Pro sites are built using 21<sup>st</sup> century technology – the same technology you will find at the biggest and smartest companies on the planet, many of whom are listed on stock exchanges all over the world.

## What is a Platinum Pro **Multi-Vendor Site**?

To explain: first, think “*brick-and-mortar shopping mall.*” We all know what it is. It is a big building with many independent shops, sometimes 100+ under one roof.

Shopping Malls make money by renting floor space AND usually they earn commissions on turnover from sales made at these independent shops.

A **Multi-Vendor Site** is sometimes also called an online mall, and it is basically the same thing as a *brick-and-mortar mall*. But instead of 100 physical shops under one roof, an online mall hosts many smaller retail stores under one umbrella and sells a huge selection of goods...



Some of the biggest online malls [multi-vendor sites] in the world today are Amazon, Etsy, and eBay.

The smaller independent shop owners are called VENDORS.

These vendors are often existing *brick-and-mortar* shop owners, companies who make products [factories], or individuals who make hand-craft products, or it could be companies who import or export products. It could also be craftsmen and women – or anyone that sells their skills, for example, graphic designers, architects, even actors or voice-over artists. Anyone who sell products or services can be a vendor.

The rule of thumb is this: for every shop you can find in a shopping mall or flea market, there will be an online equivalent.

## How does a **Multi-Vendor Site** make money?

Multi-Vendor Site owners [Online Mall Owners] typically earn their income in three ways.

1. They take a percentage [for example 10%] of all vendor sales as a commission.
2. They earn advertising fees from Google AdSense or from other sources.
3. They can ask a small monthly “space” rental fee to host the vendor’s shop and products. BUT, the multi-vendor site owners can also GIVE this space away to attract new vendors quickly.

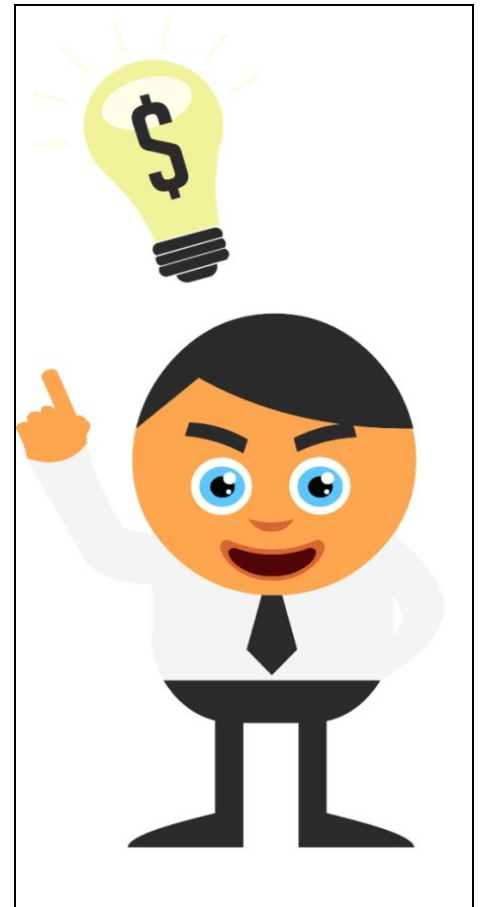
Managing you own Multi-Vendor Store is easy to do and extremely profitable!

## Our INVITATION to you...

Why would you struggle for months to build a business from scratch, all by yourself, IF you can buy one, *lock-stock-and-barrel*, for the price of a few concert tickets.

### **But there is more...**

- We want to teach you the skills you need to succeed. First, we will show you how to work the back-office part of your new business like a pro. When you master this [and it is easier than you think], you will never have to pay a developer to help you.
- We will give you enough “starter” products [see more details below] to add to your new online mall. This will show vendors what your platform is all about and how they can be part of your success.
- We will show you how and where to get vendors to join your business and how they can “open” their own shop(s) on your platform. The more independent vendors you have on your mall, the bigger your income.
- We will show you how to market your MALL - online and off-line, so search engines and buyers can find you.
- We will show you how to grow your business, one vendor at a time. We have incredible powerful stuff to share with you. You have only to say YES!



Keep reading to see more!

## Start Your Own **Multi-Vendor Store** With These Products!

You can wait for things to happen OR you can make things happen!

We believe in the latter – so read carefully.

It takes time, skills, and capital to make [sellable] products. And the truth is, those companies or individuals who can make these products are usually very good – BUT they all need help distributing their products.

### **THIS IS WHAT YOUR NEW BUSINESS IS ABOUT...**to help them!

You can display and sell ANY products on your Multi-Vendor Site. It could be health products, shoes, sport equipment, t-shirts, chocolate, or even birthday cakes.

But it could also be downloadable products, for example: business plans, graphic designs, logos, audio books, software, video games etc.

It doesn't matter; BUT you must start somewhere, and we have good news for you. The rest of this *info pack* will give you more detail on some products that will be added on the Multi-Vendor Site before we deliver it to you.

## "A PICTURE [IMAGE] IS WORTH A THOUSAND WORDS!"

In today's digital age, this *quote* is truer than ever before!



Images - online or offline - have a way of telling a story in seconds...like this one.

What do you see?

**B**usiness owners use pictures and images [and logos] to tell their stories and to brand their businesses – locally and around the globe.

It is easy to capitalize on this growing GRAPHIC DESIGN trend if you can contact individuals or companies who can do designs – or have designs of your own.

Let me show you how this works.

Business owners want big choices, so they can make informed decisions. You must show them where and how to spend their money.

The idea is simple: Let people who know design - who knows about photos, pictures, brochures, pamphlets, logos, or any other graphic displays - showcase their craft on your new Multi-Vendor Online Platform.

Business owners then buy the master designs and the profits [based on the sale prices] get split [automatically] between YOU [the site owner] and the vendor [designer].

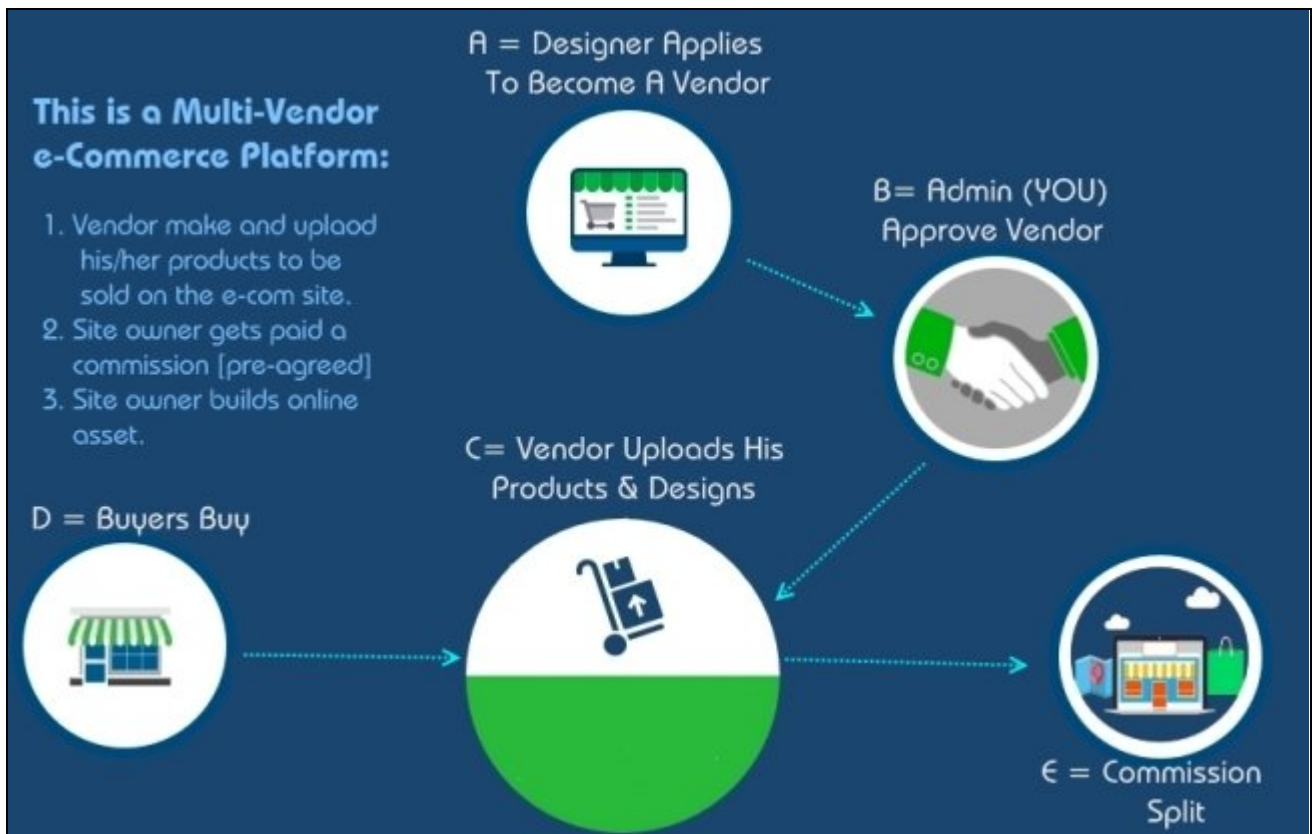


The idea of **Multi-Vendor Sites** is as smart as the idea of a normal shopping mall – the owners ALWAYS make money. The GREAT thing about an Multi-Vendor online platform is that, once it is set up and has a good number of products on it, it basically runs on auto-pilot.

Commissions are pre-arranged and can be different for each vendor.

Vendors upload products [designed] themselves, and all master files are downloaded automatically after purchase. Income is split after each transaction – everyone wins!





This Multi-Vendor e-Commerce Platform is smart enough so it can sell ANY type of products:

- Virtual Products (For example, memberships, consultations etc.)
- Physical Products (Anything including equipment, tools etc.)
- Downloadable Products (Designs, e-books, software etc.)

## START WITH **99%** COMMISSIONS

To help you get your new business off the ground, we will give you at least 55 very nice logo designs and upload most on your Multi-Vendor store. THIS puts you in business immediately!

These designs belong to our own IN-HOUSE vendor(s) who agreed to give you 99% commissions on each sale you make.

They will pre-load these designs on your e-store BEFORE the delivery of your business, just as your own vendors will do later.

It is great to start your new multi-vendor e-store with nice inventory like this!

**THE MARKET IS HUGE...locally and globally!**

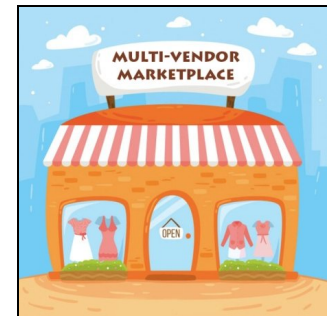
When it comes to graphic designs, whether it is logos, brochures, pamphlets or photos – there are no *country* borders. LOGOs are truly an INTERNATIONAL business – whether you are looking for buyers or sellers [vendors].

Yes, this is the business you have been waiting for. The sky is the limit - it is only the lack of your own creativity that will hold you back.

## Day-to-day running of your business!

Running an online business is a little different than managing a *brick-and-mortar* business on a street corner.

BUT the principals are the same – and either way - you will get all the training to understand both.



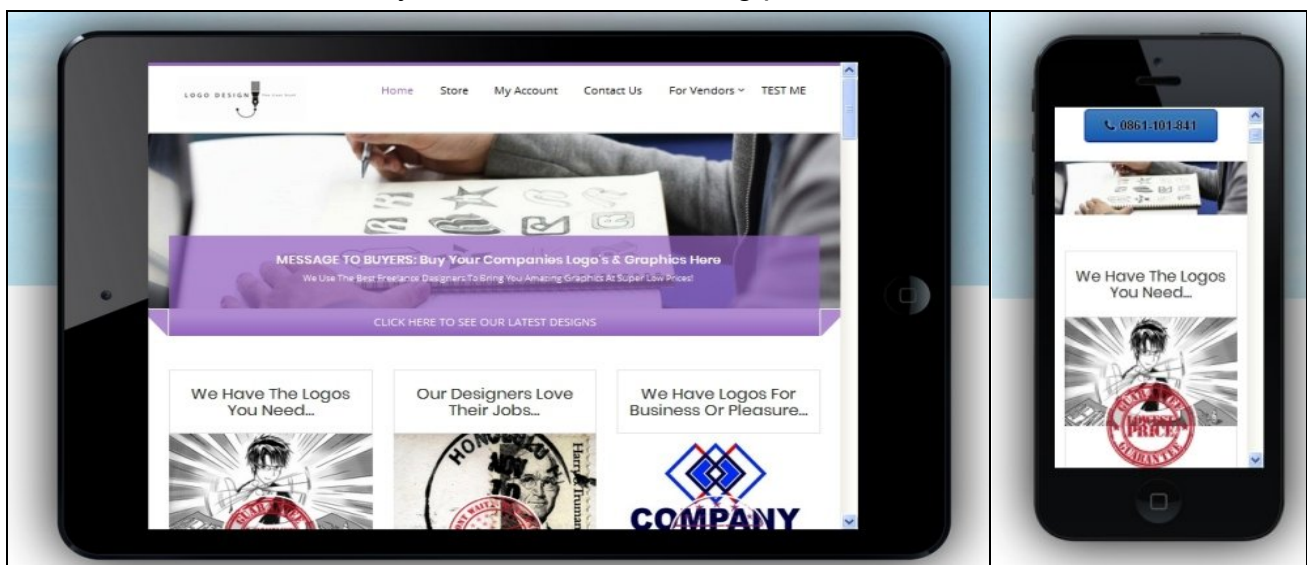
**It is true:** Most [all] supermarkets sell other people's [manufacturer's] stuff.

*Pick n Pay* does not make coffee, tea or sugar. Someone else makes that - they just sell it in their stores and earn commissions at the till. Your new Multi-Vendor business will pretty much the same as these supermarkets.

- You will never have to spend money to buy stock.
- You will never need to spend time to make your own stock, and
- You will never run out of stock.

## Your job is simple:

- Find good product designers, ask them to list their stock [crafts & products] on your Multi-Vendor e-Store, and they decide their own selling price.



- Listing their stock need not cost them a cent – they will share their selling price with you at a pre-agreed percentage.
- Promoting your Multi-Vendor e-store becomes a joint effort between you, your vendors, and buyers. It is a win-win-win for all parties!

## Let's Look At Your New Business:

Your new Multi-Vendor e-Store will work like any website, including on any mobile device, from anywhere in the world, whether it is a cell phone, tablet or PC, and it looks GREAT!

Your new online business has a clean and simple design that runs on the best platform and smartest technology money can buy!

You can look at a DEMO store below. This will show you how it works and what your new Multi-Vendor e-Store will look like. Visit the link below:

<http://TheCoolStuff.co.za>

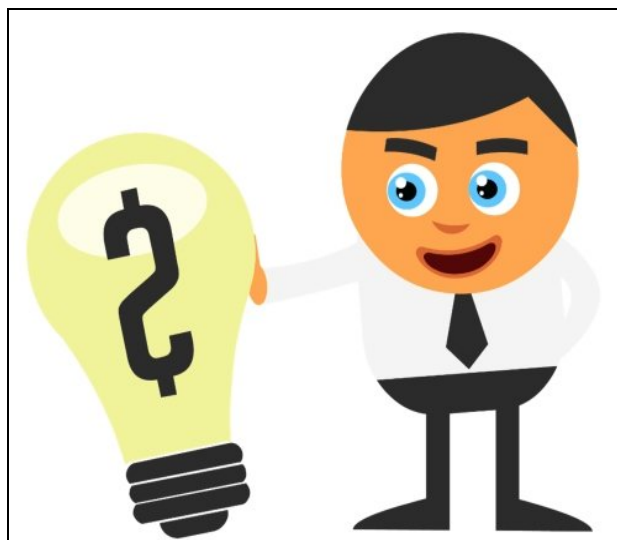
You can do a test on the above demo platform (e-store) to see exactly how your new business will work.

The easiest way to do a test [and claim your gift] is to use the Coupon Code you will see in the **TEST ME** section. See the top menu bar for the link.

### "SMALL IDEAS TURN INTO HUGE PROFITS!"

In 2008, *Mark Harbottle and Matt Mickiewicz* from Australia started a small company called: *99Designs*.

Today, it is a multi-million-dollar business and has close to 500 000 customers.



It works on the basis where customers ask designers around the world to submit designs for contests to create new products.

*"It is small ideas like this that turn into big businesses."*



Today, **StockLogos** is the world's largest identity design community with about 150 000 members. They have sold more than 2 million US Dollars' worth of logos.

There is always space for a little competition on the global markets, and that is what your new business will do. It is a fact: Small newly found businesses always have an advantage – it can easily be smarter and more creative than anyone else.

Once you understand the **Multi-Vendor e-Commerce Business World**, it will be easier for you to expand your business by adding more vendors, more products, more quickly.

The hard part of starting a new business is to take the first step. You don't have to do that today. We already did all the work for you.

You have only to say YES to this incredible offer and buy your new Multi-Vendor Online Business. EVERYTHING ELSE HAS BEEN DONE FOR YOU.

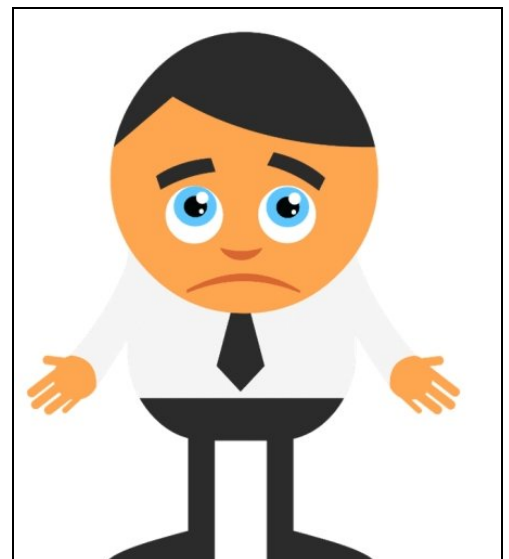
## HERE IS WHAT YOU WILL GET FROM US:



- Everything will be done for you. Your business will be up and running exactly as the DEMO you have seen earlier.
  - You will have at least 55 logos published on your e-store and you will earn 99% commissions on each logo sale you make.
  - You can invite vendors – locally or from anywhere in the world - to display their work on your store.
  - Your vendors can choose their own prices and choose commissions options.
- Your new e-store will be ready to take orders and make money for you immediately.
  - Your store uses the smartest technology money can buy.
  - You can manage and edit EVERYTHING on your Multi-Vendor store as you see fit.
  - You are always 100% in control with access to your own WordPress dashboard.
  - You can add as many new designs and other new products as you like.
  - You can also add any other *types of products* – digital, virtual, or physical products.
  - Your e-store is equipped with a state-of-the-art payment system.
  - By default, it uses U\$ Dollars as currency, but it can be edited to use any currency including RSA Rand.
  - Your store's new payment system is integrated with PayPal, the number one international secure payment platform on the planet.
  - You will be the sole owner of your business – it is not a franchise or an agency where you must share your turnover or income.
  - The “back-office systems” that run your e-store are already in place – ready on auto-pilot to start earning cash for you immediately.
  - And much more....

**ACT NOW!** We would hate to see you miss this opportunity.

By now, if you are still reading, you have just seen, with your own eyes, how smart this business is.





AND it is easy to run your own Multi-Vendor Business - we will show you how.

It is simply brilliant – you have only to get your application form to us RIGHT NOW!  
The single page application form is on the last page of this letter. Fax or email it to us!

Our friendly staff is waiting for your order, and they want to help you to choose your own Multi-Vendor e-store name (domain name). This will be your own unique name.

It will take us about 5 days to deliver your new Multi-Vendor e-Business to you. In 5 days, it will be 100% live and hosted - ready to make money for you.

## WE WILL GIVE YOU EVERYTHING!

It is important for us that you succeed with your new online business, and that is why we created an entire Learning Center for all our new e-commerce entrepreneurs.

This is an online learning platform where you can download videos and other tutorials to show you step-by-step what to do.

**BUT THE MOST IMPORTANT POINT IS:** The SA Chamber of Entrepreneurs (SACE) sponsors this project because it is important to us to make sure that we, as South Africans, are not left behind when it comes to doing business online.

We believe all entrepreneurs in Southern Africa deserve the opportunity to get the chance to stay “*on the map*” to compete internationally on the same level as everyone else.

That is why the price to build this Multi-Vendor Online Business for you is heavily subsidized by SACE [SA Chamber of Entrepreneurs].

Normally, it would cost from R15000 to R20000 to build a Multi-Vendor Online Business like this...

## BUT NOT TODAY...

Today, you will not pay R20 000 – not even R15 000, far from it.

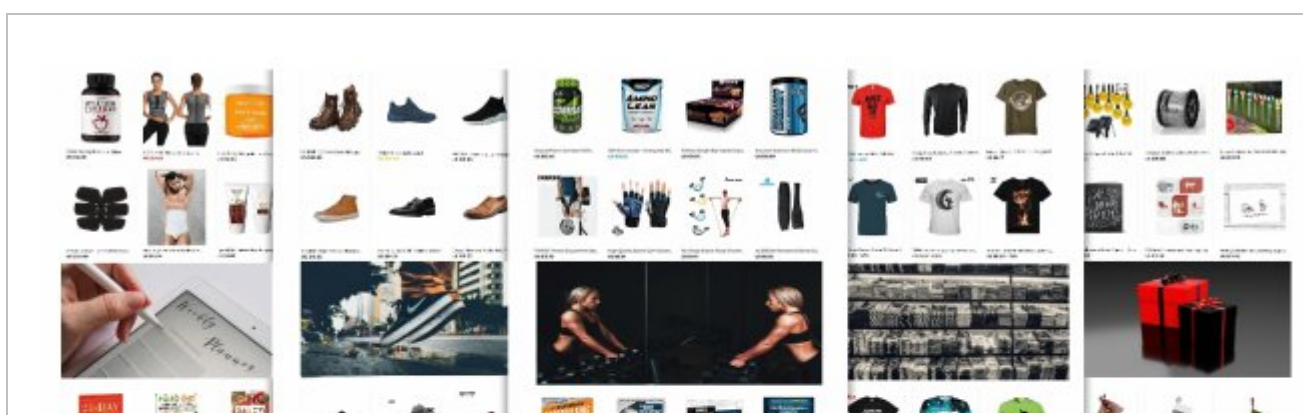
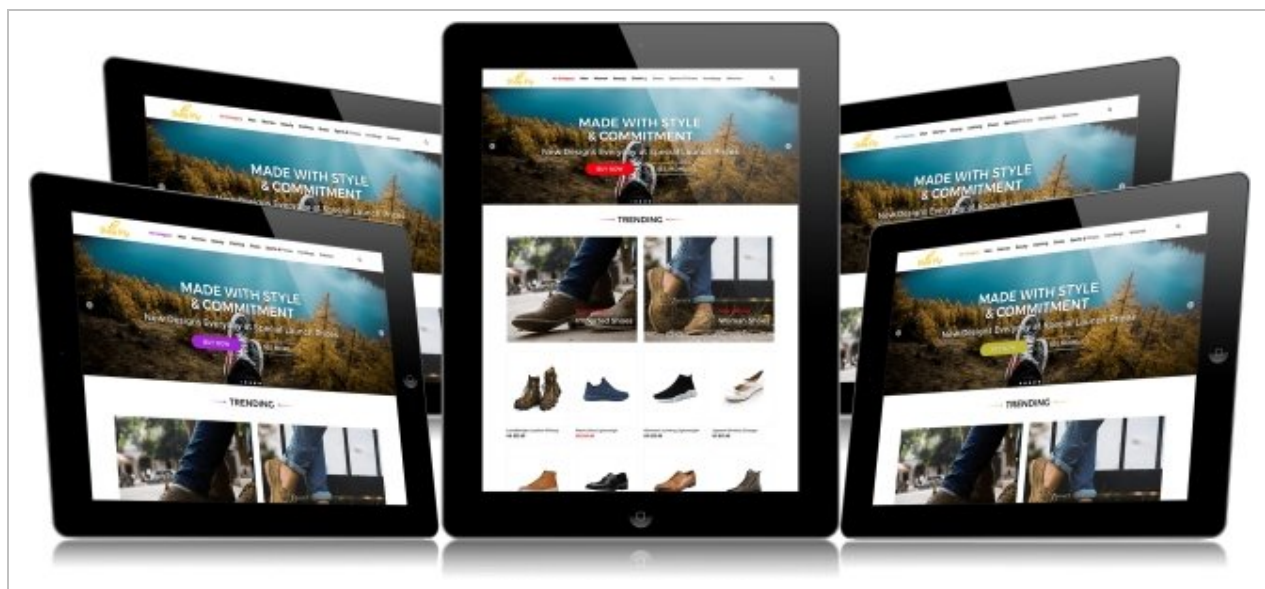
SACE [SA Chamber of Entrepreneurs] will subsidize building your new online business by 88.5%.

This means that, for a limited time only, you can get your own **Multi-Vendor Online Business**, exactly as the DEMO you have seen earlier, for the special price of only:

# R1725

**REMEMBER:** When you buy an online business, you buy an asset, just like any other business you would buy. Grow it and manage it properly and you can sell it quickly for huge profits. For Example: TheBarCartist.com just sold for more than **R150 527** on auction. It is a one-year-old e-commerce site – a similar site to what you are about to buy today. See details of this sale and auction at: <http://sa-chamber.co.za/barcart/>

THIS can be you and your new business in a few weeks from now: All it needs is your management skills - AND we will show you what to do!



In 7-days, you will have your own, 100% functional, Multi-Vendor e-Commerce Business, pre-loaded with at least 55 logo designs that will earn you 99% commission from day one.

Your business is waiting for your personal touch to build it into the global empire you know it can be. All you have to do today is say YES!

Complete the application form now or phone us on  
**TEL: 0861-101-841** if you have any questions.

Our friendly staff is waiting for your call.

